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Citizen Attitudes and Public Opinion Survey Results - Spring/Summer 2017

Conducted by:
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City of Springboro

Citizen Attitudes and Public Opinion Survey

Final Report - August 2017

Acknowledgements

This report represents the findings of 385 responses to the City of Springboro Citizen Attitudes and Public Opinion Survey conducted in the Spring and early summer months of 2017. These data represent a snapshot of the views concerning a variety of issues in Springboro at this time. City officials may find the data useful on three levels. First, general views about the delivery and quality of the services provided to residents may be valuable in long range planning efforts. Second, residents' views and ratings of specific conditions provide baseline data for continued benchmarking and ongoing evaluation. Third, as a comparison with the results from similar surveys conducted in 2008, 2011, and 2014. We are pleased to have again worked with Springboro officials on a survey project. City Manager Chris Thompson and Assistant City Manager Chris Pozzuto provided valuable input into the development and administration of this survey project.

The following individuals comprised the survey project team:

Center for Public Management and Regional Affairs at Miami University:

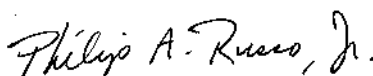
- Dr. Philip A. Russo, Jr., Director
- Dr. Mark Morris, Sr. Project Manager
- Ruben Cesar Garza III, Program Coordinator, Department of Political Science
- Undergraduate Public Administration students Nathan Bubash, Alex Calabro, Damian Hughes, Emily Lammers, Amanda Smith, Brian Valerio, Olivia Vandervoort and graduate students Kyle Chance, Nathan Mandrell, Phyllis Kyei Mensah, and Sophia Fedeli provided assistance with the development, production, data entry, and data analysis of this survey.

City of Springboro:

- Christine Thompson, City Manager
- Chris Pozzuto, Assistant City Manager

The Center for Public Management and Regional Affairs at Miami University engages in applied research, technical assistance services, training and education, and data base development in the areas of public management and capacity building, local government economic development and planning, and public program evaluation and policy research. The Center's activities are funded by external grants and contracts from a number of different funding sources.

Respectfully,



Philip A. Russo, Jr.
Director, Center for Public Management and Regional Affairs
Professor, Political Science, Miami University

Springboro City Council

**John
Agenbroad
Mayor**



**Becky Iverson
Council Member
At Large**



**Stephen Harding
Council Member
At Large**



**Janie Ridd
Council Member
Ward 1**



**Dale Brunner
Council Member
Ward 2**



**Carol Moore
Council Member
Ward 3**



**John Chmiel
Deputy Mayor
Council Member
Ward 4**



Christine Thompson, City Manager
Chris Pozzuto, Assistant City Manager

Executive Summary

The Center for Public Management and Regional Affairs (CPMRA) at Miami University conducted a citizen attitudes and public opinion survey for the City of Springboro during the 2017 spring and early summer months. Similar surveys were conducted in Springboro by the CPMRA in 2008, 2011, and 2014. With only minor modifications, the 2017 survey instrument was similar to the ones used previously. Using a congruent survey instrument has allowed us to collect reliable data from residents over a ten year period of time.

The survey instrument was mailed to a randomly selected sample of residential households in Springboro in April 2017. Below is a brief summary of the key findings from the survey results. The total response rate to this survey was 32%. The response rate is calculated using the total number of residential households in the sample (1,250) less vacant households (18), undeliverable addresses (17). This yields a net 1,215 usable residential households.

Total Number of Households	6,881
Number of Net Households Mailed	1,215
Number of Households Responding	385
Response Rate	32%
Confidence Interval @ 95%	± 4.8%

In 2008, the sample included 2,000 households and resulted in over 800 responses. In 2011, 2014 and 2017, we lowered the sample to 1,250 to reduce total survey production costs without significantly reducing statistical validity. The smaller samples still yield highly reliable data from which total population generalizations can be inferred. The 2017 response rate of 32% was slightly lower than the 35% response rate in 2014.¹ However, the confidence interval remains similar with 4.1% and 4.7% in 2011 and 2014 respectively.

¹ We received 414 responses in 2014 and 385 in 2017 for a total net reduction of 29 responses.

Key Findings

- The percentage of respondents who indicate they are “highly satisfied” or “satisfied” with living in Springboro has increased 10% since the first survey in 2008 (from 87% in 2008 to 97% in 2017).
- The average number of years in residence for 2017 respondents is 15 years.
- Respondent ages ranged from 23 to 94 with an average age of 54.
- Quality of life issues continue to drive positive satisfaction levels for respondents.
- Springboro as a place to retire continues its positive trend upwards in the 2017 survey with over half the respondents (56%) indicating it to be an “excellent” or “good” place to retire. This is up from 34% in the 2008 survey results.
- Moderate growth continues to be the top preference for a majority of survey respondents (60%).
- Most improved City services include street name signs (36%), snow and ice removal (28%), and street and road conditions (26%).
- Just over half of all respondents (55%) indicated they had attended at least one free concert in the park.
- Dissatisfaction (3%) with the level of police protection provided by the Springboro Police Department fell to the lowest level since we began conducting these surveys.
- Zoning code enforcement continues to generate low levels of public dissatisfaction.
- Satisfaction with parks and recreation facilities is consistent with the positive levels reported in 2014.
- Respondents again indicated the printed City newsletter is the most preferred form of communication for City news and information. The City E-newsletter is already the second most preferred form of communication.

Introduction

The City of Springboro is located in Warren County², Ohio. According to the U.S. Census Bureau's 2016 Population Estimates³, Springboro has a total population of 18,452 residents. This represents a population increase of 6% since the 2010 census.

The Center for Public Management and Regional Affairs at Miami University conducted a mail survey for the City of Springboro during the summer months in 2017. This survey was similar to ones conducted for the City in 2008, 2011, and 2014.

The objectives remained the same across all four surveys, to collect: 1) "*general attitudes regarding the quality of life as well as growth and development in Springboro*," and 2) "*attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection*." Council and City Staff should use these findings in conjunction with 2008, 2011, and 2014 findings to better understand changes in residents' attitudes and perceptions about life in Springboro. The results may also offer insight into both short-term and long-term planning and strategic priorities for the City.

Survey Instrument

Continuing our collection of a longitudinal database, the 2008, 2011, and 2014 Springboro survey instruments were used as base model for the 2017 survey instrument. This allows us to look at changing attitudes and opinions across a nearly a full decade. All four survey instruments were developed by staff at the CPMRA in consultation with city officials. The only substantive change between the four versions was the replacement of questions about specific community issues and/or city programs:

- in 2008, we asked about wayfaring signs and an online tax program,
- in 2011, we asked about leaf collection and recycling,
- in 2014, we asked about bicycle and pedestrian paths and lanes, and
- in 2017, we asked about a blight program and summer concerts.

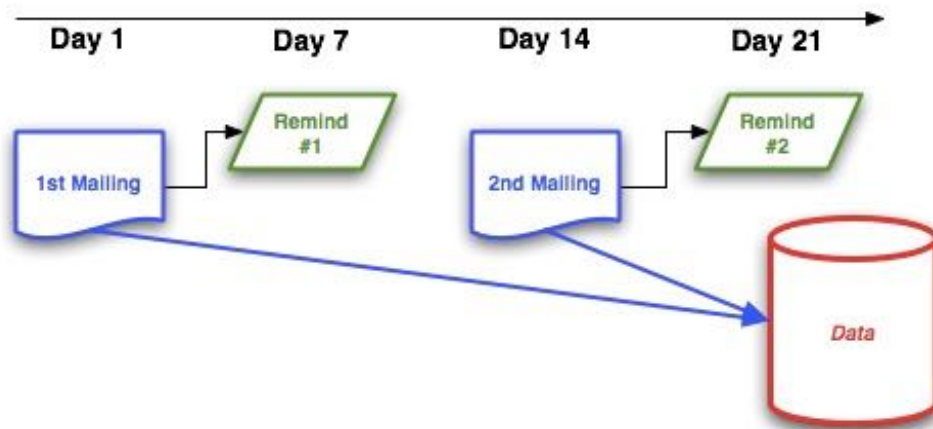
A copy of the 2017 survey instrument is provided in Appendix A.

² See Appendix B for Warren County profile.

³ <http://www.census.gov>

Survey Methodology

The CPMRA used a modified-Dillman methodology for conducting all four of the mail surveys in Springboro. This method has proven to increase response rates through precise design and administrative techniques. Although the actual mailing time frames may vary from survey to survey. Graphically, the process is illustrated in the figure below:



The City of Springboro provided an updated list of all residential households. This list is used by the City to mail the *Springboro City Notes* newsletter to residents every quarter. Only residential households were included in the list provided to the CPMRA.

All surveys conducted by the CPMRA are subject to review and approval by the Office for the Advancement of Research and Scholarships (OARS) at Miami University. In order to receive approval from OARS, the survey instrument must specifically state the rights of those who choose to participate by submitting a survey response. For the Springboro survey, respondents were informed that participation was voluntary, that they may choose not to answer any question, that only aggregated summaries of responses would be reported not individual responses, and that returning the survey served as consent to use the information it contained in the preparation of the final report. After committee review, an approval of the survey instrument and methodology was granted by the OARS at Miami University on March 21, 2017⁴.

⁴ Exempt Research Certificate Number: 02478e

In order to comply with federal regulations and Miami policies, research involving human subjects requires that researchers be familiar with the ethical issues common to such work. All researchers involved in this project were certified by the Institutional Review Board at Miami University to conduct such research.

A total of 1,250 surveys were mailed to randomly⁵ selected residential households drawn from an original list of 6,881 provided by the City of Springboro. Each survey packet contained a survey instrument and a postage-paid return envelope.

In addition, for the first time we provided potential respondents with a uniform resource locator (URL) which allowed them to participate using an online version rather than the printed one mailed to them. Both the online and printed survey instruments had identical formatting and content.

The survey instrument requested that one member of the household who is 18 years of age or older and a resident of the City complete the survey. Where there were multiple members of the household who are 18 years of age or older, we asked that the person who has the next birthday to complete the survey. The “next birthday” protocol is used to increase the likelihood of random selection within the household and reduce potential respondent bias.

A reminder card was mailed approximately two weeks after the first survey packet. This process was repeated with a second survey instrument and a second reminder card on a similar schedule. A total of 385 usable responses, 323 via mail (84%) and 62 via online (16%), were returned for a total response rate of 32%.

The standard margin of error for the survey results is +/-4.8% at the 95% confidence level. This means that if this survey was conducted 100 times, in 95 cases the results would not vary by more than 4.8% from the results had all City residents responded. For example, let’s say we asked our Springboro respondents to rate “how happy they were with their neighbors” on a scale from 0-10 and the results were a final average “happiness score” of 8.75. With our allotted margin of error and confidence level we can be 95% certain that if we had responses from all households that our average “happiness score” would be between 8.27 - 9.23.

All surveys are subject to sources of error, such as bias in the wording of questions, timing, issue salience, etc. The instrument design, format, and timing were chosen to increase the response rate and minimize the bias. There is little

⁵ The random list was generated using SAS’s JMP Pro 12 software.

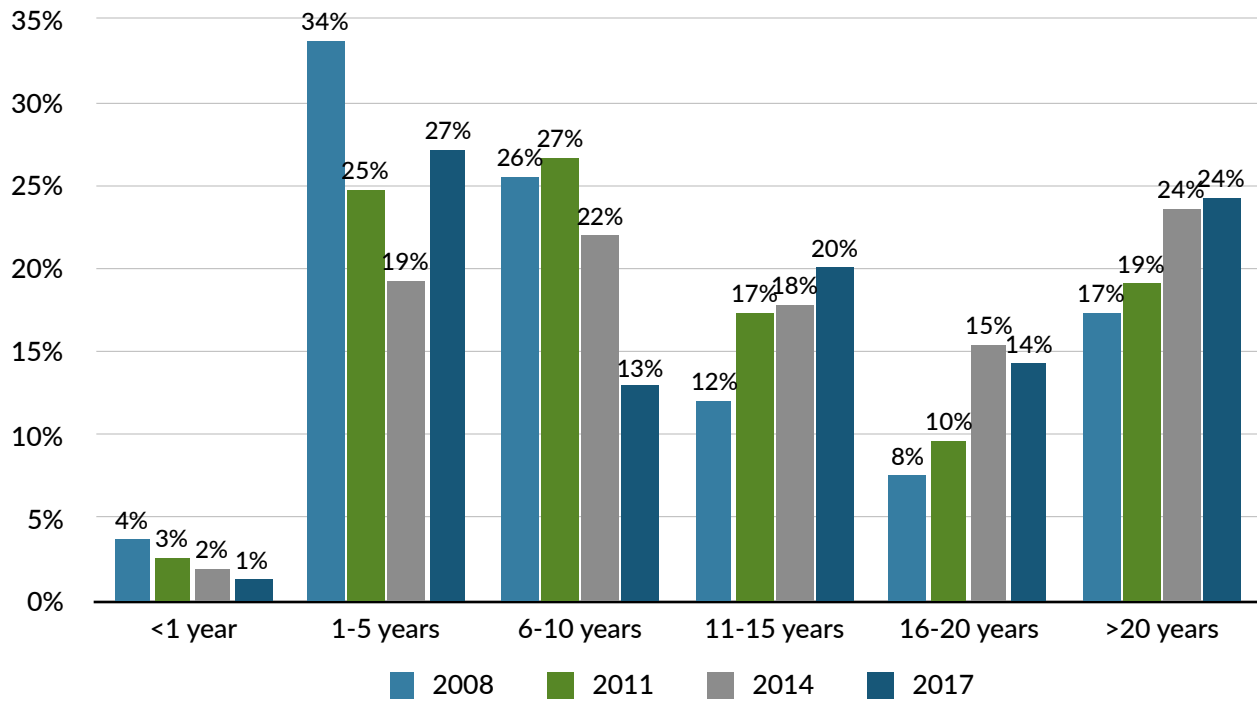
reason to suspect that the data collection procedures used in the conduct of this survey introduced any significant bias. The findings herein can be taken confidently as an accurate reflection of respondent opinions at the time. However, these *opinions may and do change over time*. Therefore, they reflect a snapshot of respondents' views only at the time of this survey.

The majority of surveys returned were completed in full. However, some respondents chose not to answer parts or specific questions within the survey. Incomplete surveys were included in the database, thus some questions may have more responses than others. Some of the reported percentages may not equal 100% due to rounding.

Survey Results and Analysis

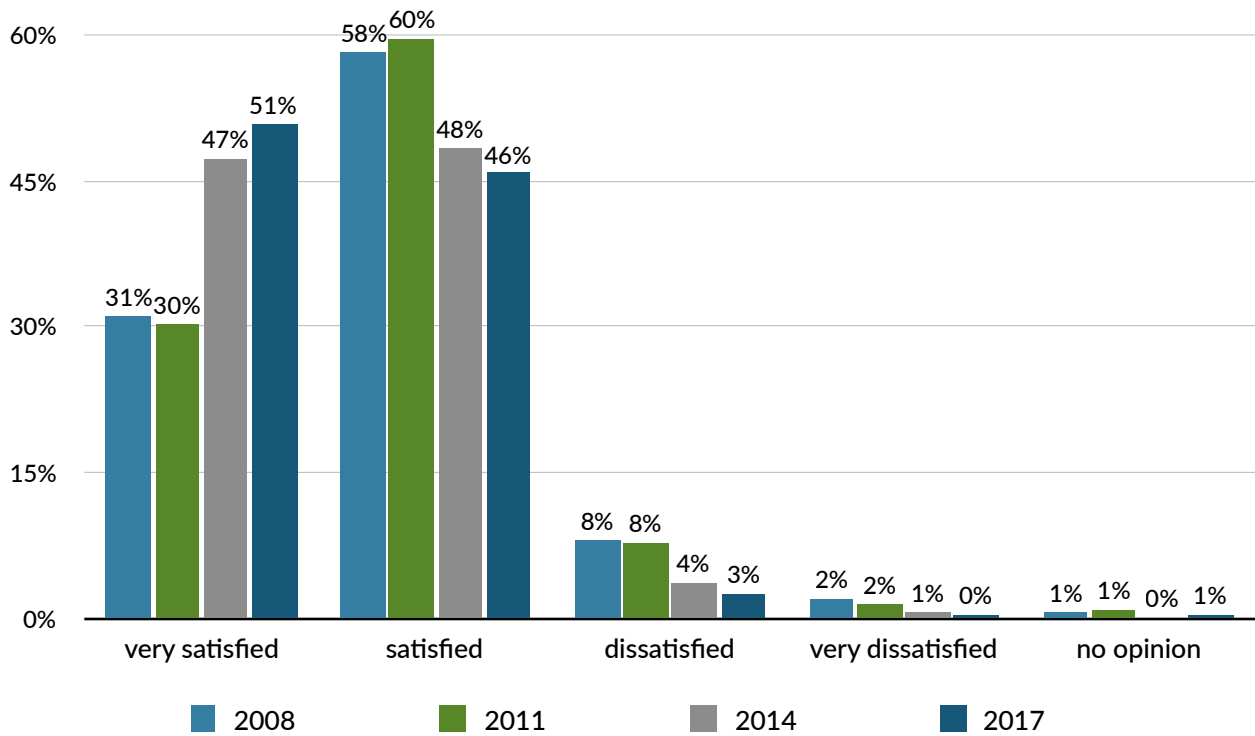
LIVING IN SPRINGBORO: Respondents were asked how long they had lived in Springboro. In 2014, respondents who had lived in Springboro more than 20 years made up the largest sub-category for this question. As the chart below indicates, the 1-5 year residents were the highest responding sub-category in 2017. The biggest decline in survey participation was in the 6-10 year sub-category.

How long have you lived in Springboro? (n=379)



As found in previous surveys, respondents indicate high satisfaction levels about living in Springboro. The percentage of respondents who indicate they are “highly satisfied” or “satisfied” has improved 10% since the first survey in 2008, from 87% in 2008 to 97% in 2017. Perhaps more impressively is the movement in the “very satisfied” category from 31% to 30% to 47% to 51% in 2008, 2011, 2014, and 2017 respectively. While not large numbers, the percentage of dissatisfied respondents has fallen from 10% to 5% in 2014. See chart below for details.

Overall, how satisfied are you with living in Springboro? (n=368)

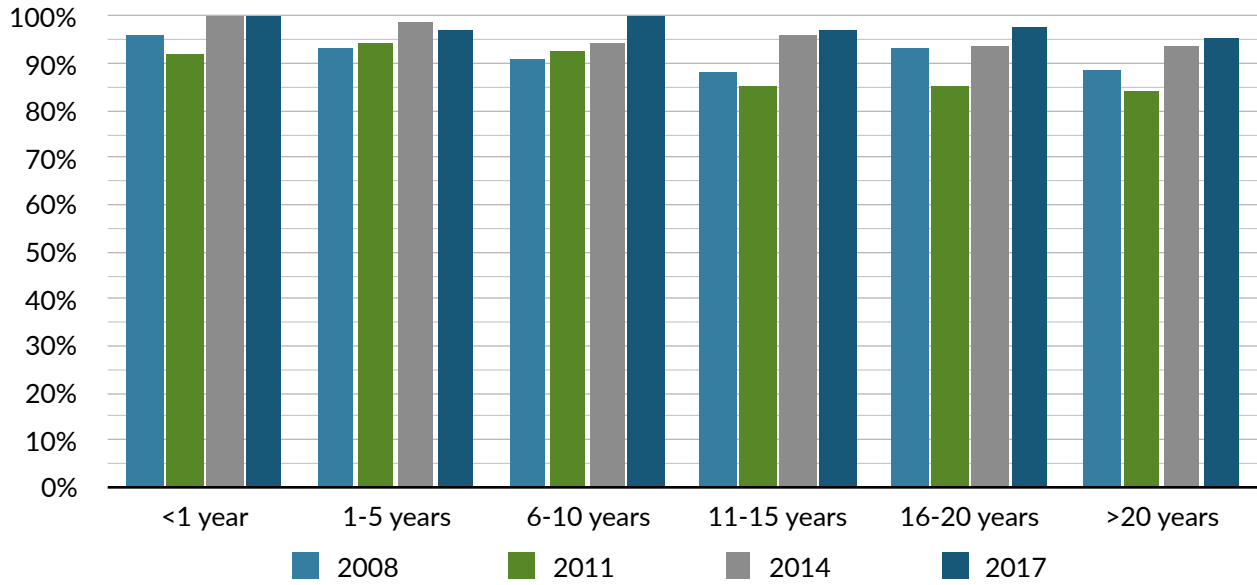


We can take both of these variables (length of time living in Springboro and satisfaction) and cross-tabulate them to see how satisfaction levels may vary in relationship to the length of residency in Springboro. The chart below shows the results of this cross-tabulation.

While respondents satisfaction levels have been relatively high since the first survey in 2008, the trend has been towards even higher levels of satisfaction across the four survey periods. Also of note, is that satisfaction levels are high across all residency time periods from new through long-term residents.

Respondents indicating levels of dissatisfaction account for less than 3% of the total respondents in the 2017 survey.

Length of Residency and Satisfaction Levels
(Very satisfied and satisfied)



Following the two questions about living in Springboro, respondents were asked to “identify the three qualities that you like the most about living in Springboro” and “identify the three qualities that you dislike the most about living in Springboro.” These two open-ended questions resulted in over 1,700 discrete responses.

Just as we did in the two previous surveys, a research technique called content analysis was used to analyze and summarize the open-ended comments. The Government Accountability Office describes content analysis⁶ as follows:

“...a systematic research method for analyzing textual information in a standardized way that allows evaluators to make inferences about that information (Weber, 1990, pp. 9-12, and Krippendorff, 1980, pp. 21-27). Another expression of this is as follows: ‘A central idea in content analysis is that the many words of the text are classified into much fewer content categories’ (Weber, 1990, p. 12)...To classify a document’s key ideas, the evaluator identifies its themes, issues, topics, and so on. The result might be a simple list of the topics in a series of meeting notes. Content analysis can go further if the evaluator counts the frequency of statements, detects subtle differences in their intensity, or examines issues over time, in different situations, or from different

⁶ U.S. General Accounting Office (1996). *Content Analysis: A Methodology for Structuring and Analyzing Written Material*. GAO/PEMD-10.3.1. Washington, D.C.

groups...Thus, content analysis can not only help summarize the formal content of written material, it can also describe the attitudes or perceptions of the author of that material For example, if an evaluator wanted to assess the effects of a program on the lives of older people from their perspective, he or she could analyze open-ended interview responses to determine their outlook on life, loneliness, or security.”

“Like” Categories. Content analysis was applied to the 1,026 “what do you like most about living in Springboro” comments. The five most commonly referenced “likes” were:

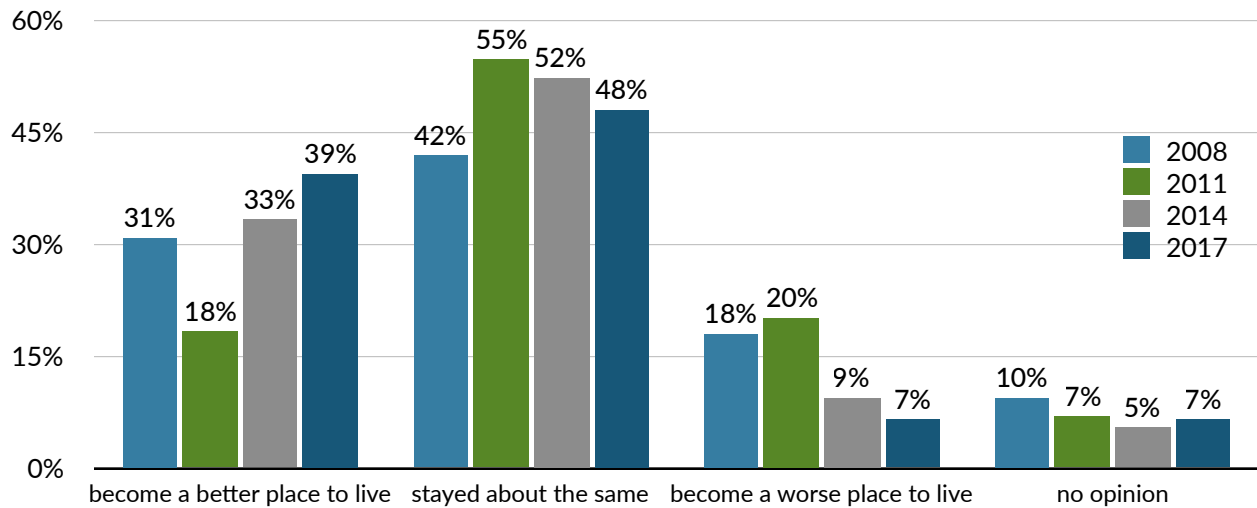
1. Location/access to stores, restaurants, entertainment, and work (16%).
2. School district serving Springboro (14%).
3. The small town feel of Springboro (13%).
4. People are friendly, neighborly, helpful, etc. (11%).
5. Feel safe in Springboro (8%).

“Dislike” Categories. Content analysis was applied to the 685 “what do you dislike most about living in Springboro” comments. The five most commonly referenced “dislikes” were:

1. Traffic often in and around the schools (14%).
2. Taxes, income, property, and reciprocity issue for those who work in other jurisdictions (13%).
3. Variety of government and public services dislikes, road conditions, spending on parks, bike paths, etc. (12%).
4. Lack of restaurants and shopping choices (9%).
5. Development, too much, too fast, not my preference, etc. (7%).

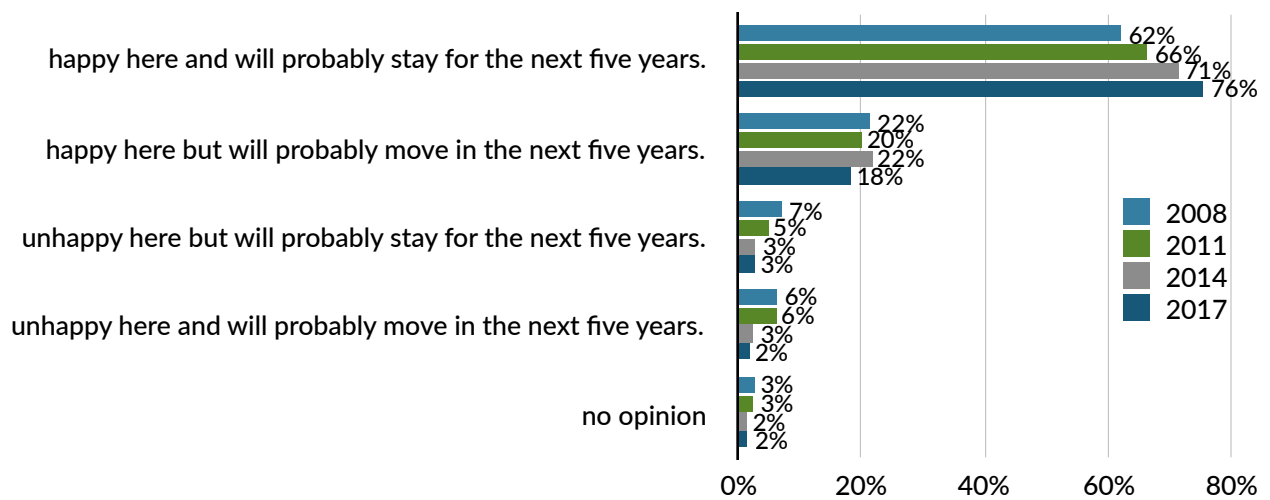
We then asked respondents to evaluate Springboro as a place to live, raise a family, and retire. More than nine out of ten respondents indicated that Springboro was an excellent or good place to “live” (96%) and “raise a family” (92%). The 2017 results are similar to 2014 in total but show a shift from “good” to “excellent.” As a place to retire, the positive shift continues as 59% of respondents see Springboro as an “excellent” (26%) or “good” (33%) to retire. A summary chart of 2017 is followed by charts of each category and the changes since the first survey in 2008.

In the past five years, do you think Springboro has...(n=370)

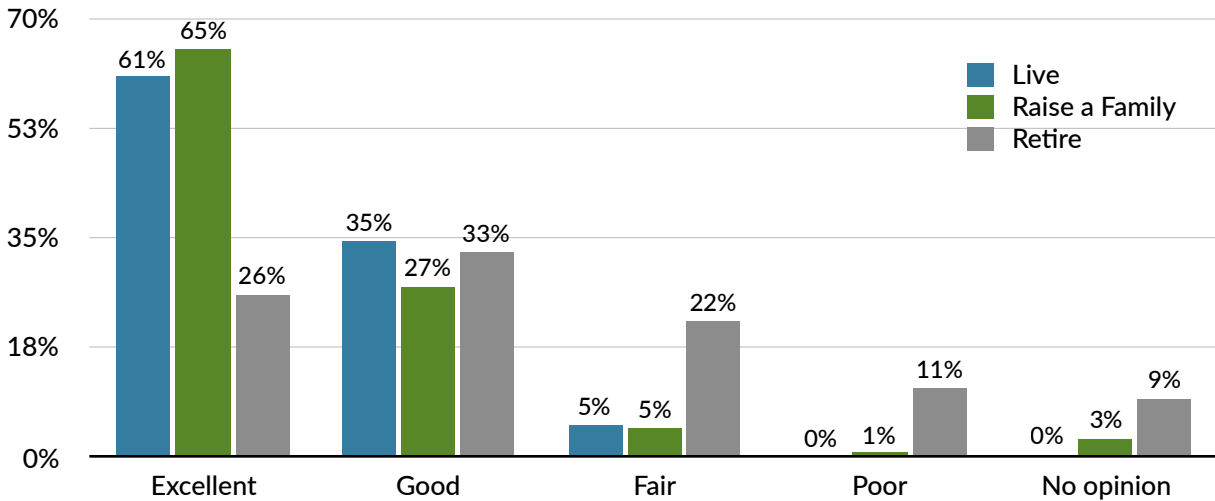


While the opinions in the prior question asked respondents to look back in time, we also want to get a sense of how respondents viewed their short-term future. So we asked them to consider looking ahead five years and select a statement that best describes how they feel about Springboro. Over the past ten years, the trend continues to move towards respondents feeling “happy here and will probably stay for the next five years.” As noted in previous survey summaries, this may be significant for City policy makers as they look to the future and make plans to meet the needs of current residents who indicate an intention to stay here.

Which best describes how you feel about Springboro? (n=368)

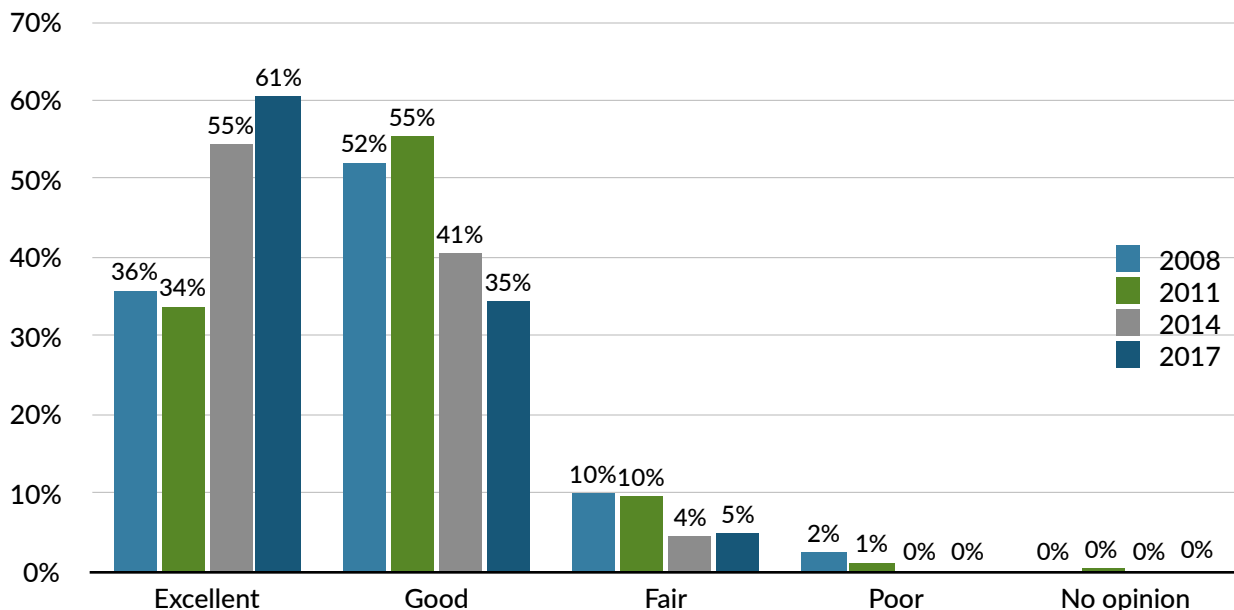


How would you rate Springboro as a place to...2017 (n=377, 370, 371)

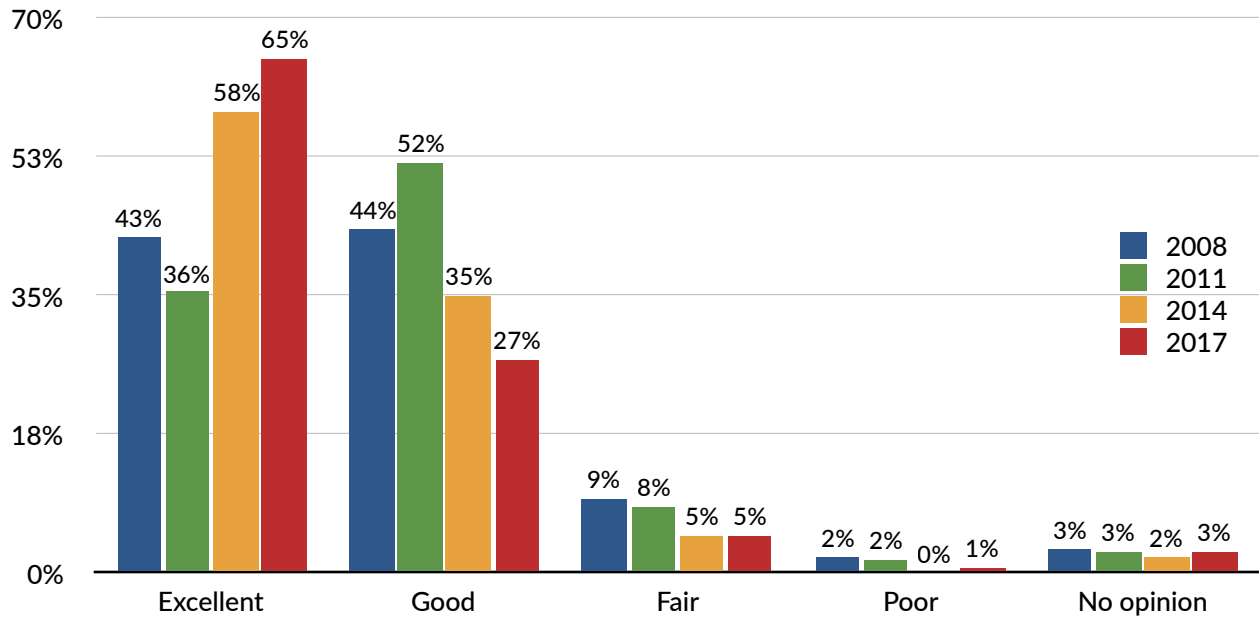


It is also informative to look at each of the sub-categories and the changes that have occurred across time (2008-2017). The following three charts present each sub-categories (Springboro as a place to live, raise a family, and retire) over the course of the four points in time measured by each survey. The most significant shift since 2008 is the attitude towards retiring in Springboro. “Excellent” has gone from 9% in 2008 to 26% in 2017 and “poor” has gone from 29% in 2008 to 11% in 2017.

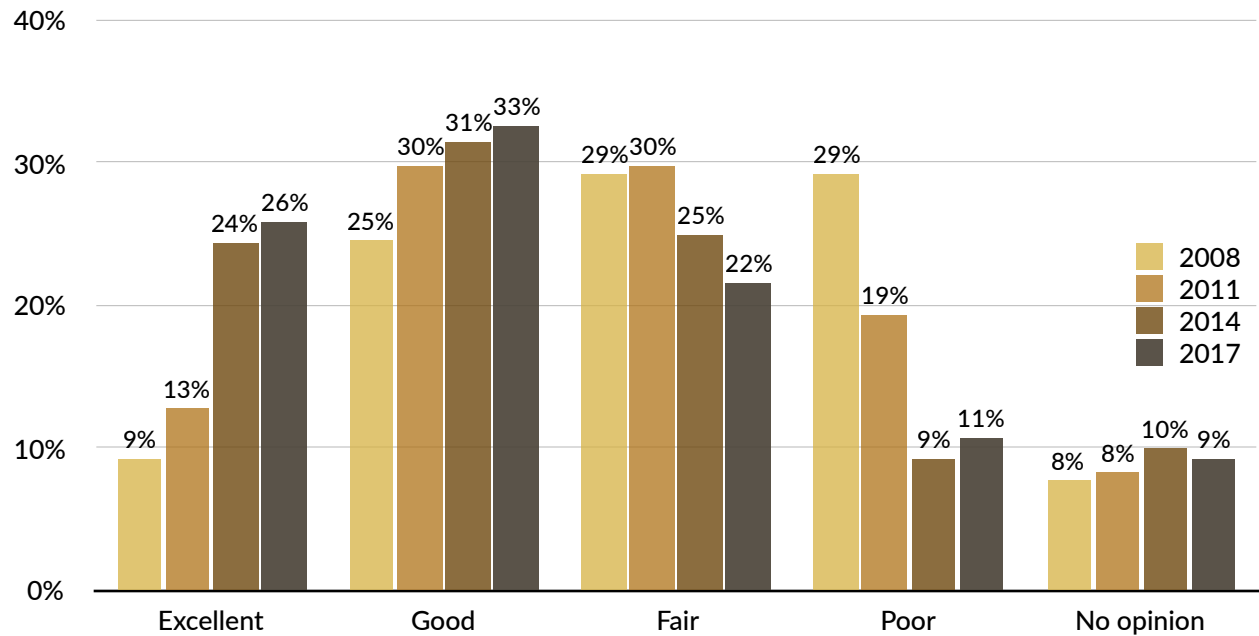
Springboro as a place to live...2008-2017



Springboro as a place to raise a family...2008-2017

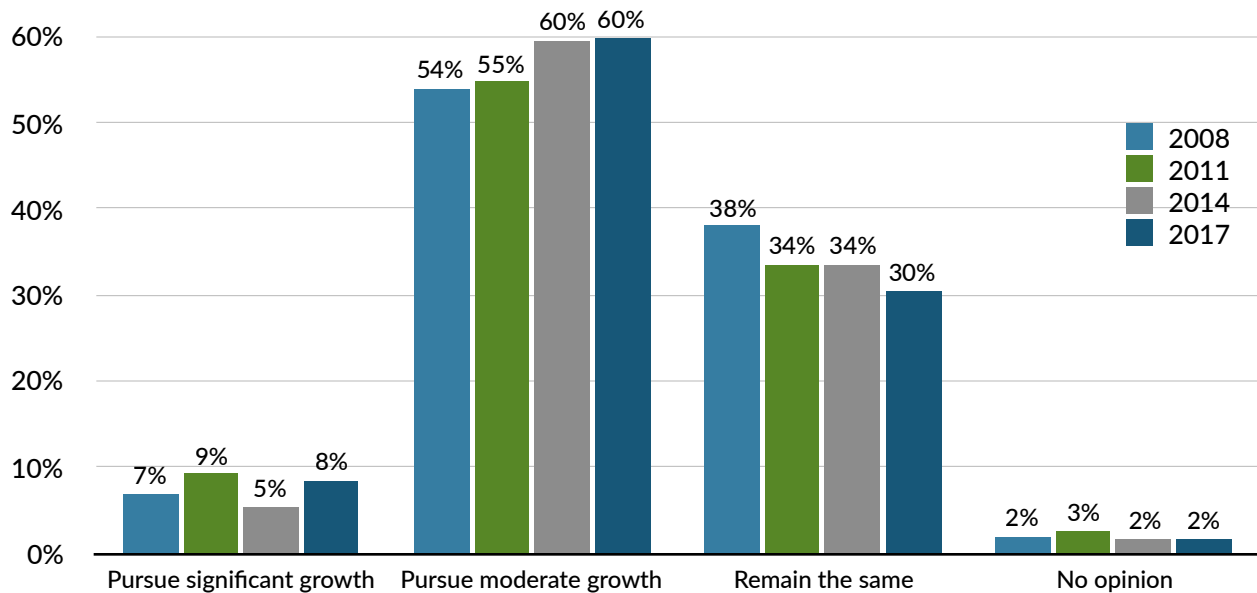


Springboro as a place to retire...2008-2017



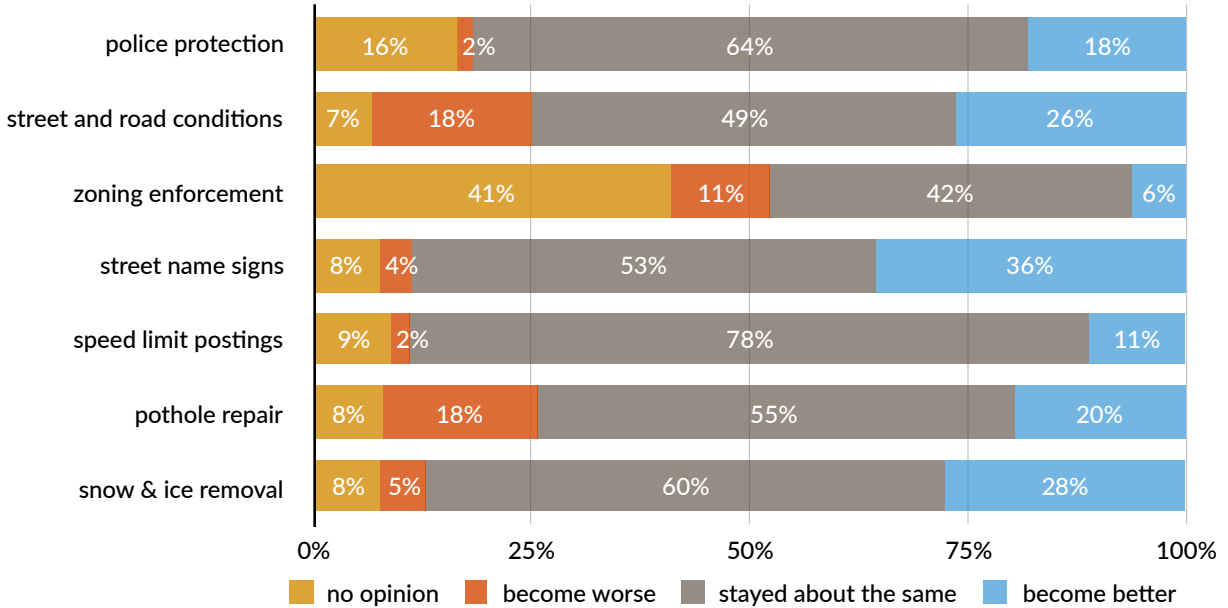
Attitudes towards growth and development have remained fairly consistent over the four surveys. It has been consistently clear that citizens prefer a course of “moderate growth” for Springboro.

When imagining Springboro five years from now, do you think the City should... (n=375)



CITY SERVICES: The same set of city services used in 2008, 2011, and 2014 were also used in 2017 and results remain virtually unchanged. Respondents were asked to indicate whether a particular city service had “become better,” “stayed about the same,” or “become worse” over the past three years. What we hope to see in the following chart are large blue bars (become better) and small orange bars (become worse). As we saw in 2011, all seven city services listed had at least five out of ten respondents indicate the service has “stayed about the same.”

Over the past three years, have the following services... (n=varies)
 (note: prefer to see large blue bars and small orange bars)



Respondents were asked about their preferences for the redevelopment of the former IGA Plaza that the City recently purchased. They were asked to rate the following redevelopment options, retail shopping, professional offices, and residential from their highest (1) to least (3) preferred choice.

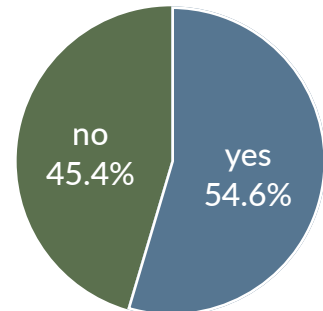
Respondents were very consistent with their preferences with retail clearly the highest preference, professional offices as second highest, and residential as the least preferred option for redevelopment. See the table below for details.

Preference Rankings >>>>	1	2	3	Wtd Avg
retail	267	39	21	1.26
professional offices	36	224	39	1.99
residential	22	39	238	2.73

One additional new question was asked in the 2017 survey related to the City's policy of purchasing "blighted" or "vacant and soon to be blighted" properties at a discounted price. The question went on to explain that these properties are in strategic locations and offer the opportunities for redevelopment to create green

or other public spaces. 75% of the survey respondents indicated their support for the City continuing this approach towards blighted properties.

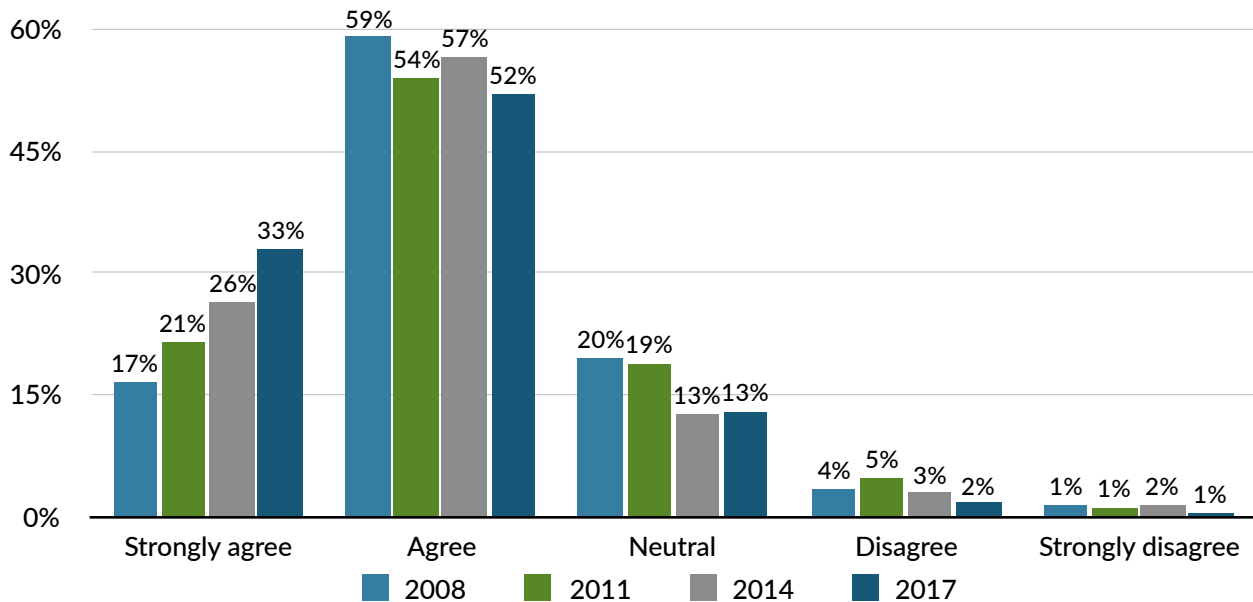
In each of the preceding surveys, we included a set of questions focused on a specific item or issue. In 2008, we asked about new wayfaring signs and interactive online tax program for citizens. In 2011, we asked about new leaf collection and recycling programs. The 2014 survey included a set of questions regarding bike lanes and paths in Springboro. In 2017, we asked about attendance at the free concerts in the park and found over half the survey respondents had attended a concert (n=379).



We received 150 responses when we asked why non-concert goers had not attended a concert. One third (33%) of the respondents indicated a time conflict or being “too busy.” Another 15% indicated they were unaware of the concert, but 7% indicated they would attend future concerts having now become aware of them. Other reasons for not attending included having small children, being elderly and getting out is difficult. Only 8% indicated they did not like the types of music being played at the concerts. One respondent did ask for “more bluegrass.”

PUBLIC SAFETY: Satisfaction with the current level of police protection continued in a positive direction when compared with 2008 and 2011 results. There was additional upward movement in the “very satisfied” category and downward movement in the “neutral” category. Those who “disagree” and “strongly disagree” remain relatively low and unchanged across all three surveys.

Please indicate your level of agreement with the following statement: “I am satisfied with the current level of police protection provided by the Springboro Police Department.” (n=379)



Respondent satisfaction levels with specific police services generally matched 2011 levels. A total of 71% of respondents indicated having “no contact” with the Springboro Police in the past 12 months.

Satisfaction with various police services	Very Sat + Sat				Very Dissat + Dissat				No Opinion			
	08	11	14	17	08	11	14	17	08	11	14	17
On-duty patrol	77%	74%	81%	82%	8%	8%	5%	6%	15%	18%	14%	13%
response time	54%	50%	64%	54%	6%	5%	4%	5%	40%	45%	32%	41%
community outreach	59%	55%	64%	67%	10%	8%	9%	7%	31%	37%	27%	26%
school programs	52%	50%	55%	62%	7%	5%	5%	3%	40%	45%	40%	35%

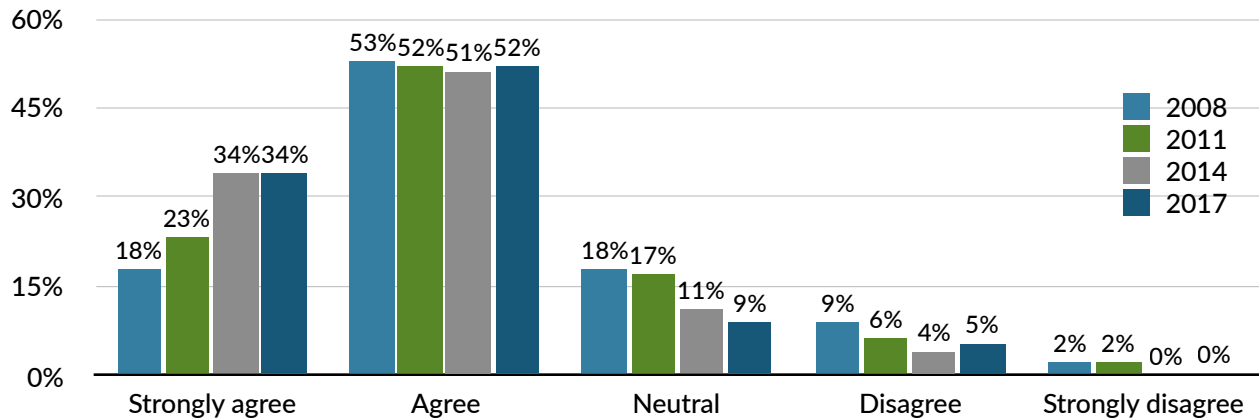
When provided with a list of police services that could be improved, as was the case in prior, only two of the services reached a double digit response rate (more cruiser patrol and improved general community outreach both at 20%). Overall, respondents indicated high levels of satisfaction with the job being done by the Springboro Police Department.

CODE ENFORCEMENT: Given a list of ten public nuisances “not adequately addressed,” none produced any large number of concerns from the 385 total respondents. This is similar to prior surveys and continues to suggest there are no significant code enforcement problems for the City.

	2017 (#)	2017 (%)	2014 (#)	2017 B/(W) 2014
vegetation height	76	20%	80	4
junk cars	57	15%	43	-14
miscellaneous junk	41	11%	32	-9
unattended pets	40	11%	50	10
storage of RVs	37	10%	38	1
noise	36	10%	41	5
maintenance of vacant buildings	36	10%	31	-5
litter	31	8%	34	3
fences	11	3%	15	4
unregistered vehicles	8	2%	8	0
Total Nuisances	373		372	

PARKS AND RECREATION FACILITIES - Overall satisfaction levels with parks and recreation facilities has stabilized since 2014.

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro." (n=372)



When asked to consider how the parks and recreation facilities in Springboro had changed over the past three years, both North Park and North Park Amphitheater saw the largest percentage of “become better.” Unfortunately, a large number of respondents (half or more) indicated “no opinion” for most of the facilities listed.

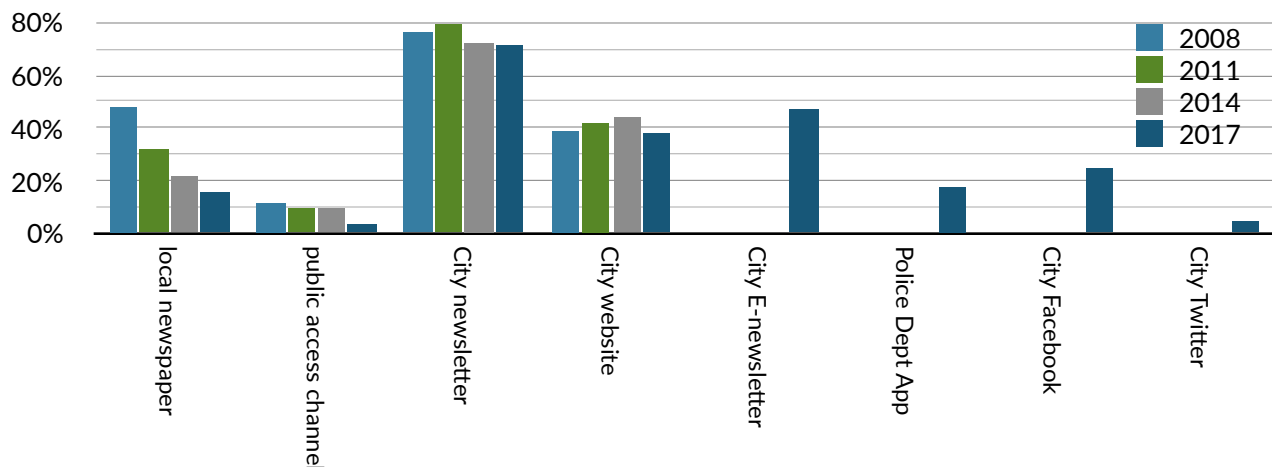
*Over the past three years, have the following parks and recreation facilities become better?
(n=varies)*

	2008	2011	2014	2017
North Park	45%	36%	51%	44%
Clearcreek Park	18%	17%	30%	31%
Community Park	10%	9%	11%	19%
Gardner Park	—	—	10%	14%
E. Milo Beck Park	—	18%	17%	19%
North Park Amphitheater	31%	25%	32%	28%
Baseball Fields	11%	11%	20%	17%

	2008	2011	2014	2017
Soccer Fields	12%	10%	20%	12%
Playground Equipment	15%	8%	23%	14%
Picnic Shelters	10%	8%	15%	13%
Concessions and Restrooms	20%	15%	17%	17%
Basketball Courts	7%	5%	15%	10%
Walking Trail (North Park)	23%	19%	26%	21%
Walking Trail (Clearcreek Park)	—	—	—	26%

CITY COMMUNICATIONS - All three surveys have looked to provide City officials guidance on the type communication most preferred and used by citizens. Citizens do not routinely attend City Council meetings. Nine out of ten respondents (91%) indicated they had not attended a City Council meeting in the past two years. The City newsletter continues to be the primary communication vehicle between City government and respondents. However, we continue to see usage of the City website increasing with each survey. As noted in 2011 and again in 2014, local newspapers continue to lose ground as a useful communication source for official City news and information. Four new sources were added to the survey in 2017, City E-newsletter, Police Department App, City Facebook, and City Twitter. With no historical data, this provides a baseline for future surveys.

*When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information?
Please check all that apply. (n=385)*



DEMOGRAPHICS - We collected a number of demographic details to better understand the respondent population. Respondent age ranged from 23 to 94 with an average age of 54 years old. The average age remains within a four year span (50-54) over the four surveys, We see a continuing shift in gender, with females accounting for 62% of the respondents in 2017. The chart below compares survey respondents with U.S. Census data⁷ and prior survey results. While there continue to be some differences between the respondent pool and the general population of Springboro, these differences are not uncommon in surveys of this type. Married homeowners tend to respond at a higher rate than single renters resulting in some over- and under-representation of these population segments. This was the case in in all four surveys. Households with minor children continues to be somewhat under-represented in 2017 but improved when compared with 2011 and 2014 results.

Despite these variances, the survey techniques used allow us to have high confidence in the findings as presented in this report. As with all surveys, decision makers should understand the limitations of this type analysis and use the information accordingly.

Category	2010 Census	2008	2011	2014	2017
Male	49%	42%	49%	41%	38%
Female	51%	58%	51%	59%	62%
Age in years (mean)	-	53	50	54	54
Married	67%	82%	78%	80%	78%
Single (never divorced)	18%	3%	4%	3%	3%
Single (divorced)	10%	10%	9%	9%	12%
Surviving spouse	5%	6%	9%	7%	6%
HHs with minor children	48%	45%	36%	35%	40%
Home ownership	86%	96%	94%	96%	95%

⁷ 2010 Census was used where available.

Additional Comments

The survey concludes with an open-ended text box where respondents are asked to “comment on any of the services included in this survey as well as any other comments you would like to share with City officials.” Four out of ten respondents (43%) did provide additional comments to the 2017 survey.⁸

Content analysis was used to evaluate the 167 additional comments received from respondents. As was done in previous versions of the survey, the additional comments were coded as positive (33%), negative (37%) and requests for more services (24%). There were also a small number of comments referencing the school system (4%). Positive comments emphasized satisfaction with the quality of life and public services in Springboro. For example:

- *We love this city! Thank you for making it a great city and thinking of the community when you make decisions that impact us.*
- *I don't enjoy having to pay high city taxes but very much appreciate the money going into infrastructure projects like the water/sewer system.*
- *I like that most projects are paid for without putting the city into debt.*
- *I think this survey is a great idea and hope it produces great data to act on.*
- *Love the quarterly newsletters, the use of amphitheater for concerts, the many family events planned throughout the year.*
- *Thank you for all your hard work. Would like to know more about City Council meetings.*

⁸ 52%, 35%, and 41% of survey respondents provided additional comments in 2008, 2011, and 2014 respectively.

While negative comments focused primarily on taxation, development, and dissatisfaction with public services. For example:

- *We are building way too much and Springboro is losing its charm.*
- *Feel the money spent on bike lanes and signs was excessive.*
- *I hear many complaints about the police.*
- *The shrubs and trees in high traffic areas are becoming over grown and cause people walking/running to have to go onto the street.*
- *Water quality is very poor and very expensive.*
- *Still haven't gotten rid of the old BP station that's been neglected for DECADES.*

Comments coded as “more” requested increases in many of the public services including parks, police, and road repairs.

- *Can anything be done about school traffic on 741?*
- *Continue to work on dedicated bike paths.*
- *I believe city needs take a more active role in monitoring the large number of rental properties in the community holding the owners accountable for the upkeep to maintain all property values.*
- *I would like police to patrol the neighborhood streets more. People do well over the speed limits and continuously run stop signs.*
- *Preserve green space!*

Conclusion

City officials can be pleased with the findings of the 2017 survey. As we have noted after previous surveys, the survey results provides city officials with a current assessment of general attitudes regarding the quality of life in Springboro as well as attitudes towards the many city services provided to residents. When coupled with prior survey results, city officials also have a basis for comparison to consider change over time. As these results indicate, attitudes and opinions do vary and have changed over time. This should reinforce the value of collecting longitudinal data and fully understanding the limitations of a single point in time measurement. Considering the changed state of the economy over the last decade, city officials can be very pleased with the 2017 findings. Overall, residents are satisfied with the public services provided and with living in Springboro as a community.

A final note about subsequent survey timing. If the City wishes to continue collecting longitudinal data, we recommend that the next survey wait for the completion of the 2020 U.S. Census. With the collection and final tabulation of the 2020 U.S. Census, the City will be better able to compare longitudinal data collected from Springboro households, and maintain a base comparison to aggregate community demographics captured by the decennial Census.

Appendix A: 2017 Survey Instrument



SPRINGBORO

Dear Springboro Resident:

The Springboro City Council has asked the Center for Public Management and Regional Affairs (CPMRA) at Miami University to conduct a survey of randomly selected City households to assess a variety of issues and services that affect residents of the City. The purpose of this survey is to gather information from a random sample of households about their:

- general attitudes regarding the quality of life as well as growth and development in Springboro, and
- attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection.

Your household has been randomly selected to receive this survey. Please be assured that your participation is voluntary, you may choose not to answer any question, and will not result in any penalty for not participating. By returning the survey, you consent to the use of the information it contains in the preparation of the final report. However, be assured that individual responses remain strictly confidential. Only an aggregated summary of responses will be provided in the final report produced by the CPMRA for City officials.

The survey should be completed by one member of your household who is 18 years of age or older and is a resident of Springboro. If there are multiple members of the household who are 18 years of age or older, we ask that the person who has the next birthday complete the survey.

This year, we are offering an option to submit an online survey instead of mailing back a printed version. The online version is identical to the printed one. Please submit only one version, either printed or online. Enter the following URL into your browser to complete an online version of the survey:

ONLINE VERSION OF THIS SURVEY - <https://springboro2017.wordpress.com>

For your convenience we have provided a self-addressed, postage paid envelope to return your completed survey. **Please return your completed survey AS SOON AS POSSIBLE.** Your participation is greatly appreciated. Thank you.

If you have any questions regarding this survey, please feel free to contact Mark Morris at the CPMRA at 513-529-6959 or Springboro Assistant City Manager, Chris Pozzuto at 937-748-4343. You may also contact the Office for the Advancement of Research and Scholarship at Miami University at 513-529-3600 with additional questions regarding your rights as a survey respondent (Project Reference #02478e). **Please begin the survey below...**

LIVING IN SPRINGBORO - We would like to know a little about you and your overall views about life in Springboro.

1. How long have you lived in Springboro? Please write your response in the space. _____ years
2. Overall, how satisfied are you with living in Springboro? Please check one.
 very satisfied satisfied dissatisfied very dissatisfied no opinion
3. In the past five years, do you think Springboro has “**become a better place to live,**” “**stayed about the same,**” or “**become a worse place to live**”? Please check one.
 become a better place to live stayed about the same become a worse place to live no opinion
4. Please identify the three qualities that you **like** the most about living in Springboro.
a. _____
b. _____
c. _____

5. Please identify the three qualities that you **dislike** the most about living in Springboro.

a. _____

b. _____

c. _____

6. Which one of the following statements best describes how you feel about living in Springboro? Please check one.

- "I am **happy** here and will probably **stay** for the next five years."
- "I am **happy** here but will probably **move** in the next five years."
- "I am **unhappy** here but will probably **stay** for the next five years."
- "I am **unhappy** here and will probably **move** in the next five years."
- no opinion

7. How would you rate Springboro...	excellent	good	fair	poor	no opinion
as a place to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to raise a family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to retire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. When imagining Springboro five years from now, do you think the City should "pursue significant growth," "pursue moderate growth," or "remain the same"? Please check one.

- pursue significant growth
- pursue moderate growth
- remain the same
- no opinion

9. Over the past three years, have the following services listed below "become better," "stayed about the same," or "become worse"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
police protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
street and road conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
zoning enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. We would like your assessment of the condition and maintenance of our streets, roads, and signs in Springboro. Over the past three years, have the following street, road, and sign conditions listed below "become better," "stayed about the same," or "become worse"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
street name signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
speed limit postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pothole repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
snow & ice removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Recently, the City purchased the former IGA Plaza on the northwest corner of SR 73 and SR 741. Please indicate your preferences for the redevelopment of this property by ranking the following options from one (1) to three (3) with one being your highest preference and three being your lowest preference.

- _____ retail shopping and dining (e.g., casual dining, stores, etc.)
- _____ professional offices (e.g., doctor, accountants, etc.)
- _____ residential (e.g., condos)

12. For the past few years, the City has generally followed a policy of purchasing "blighted" or "vacant and soon to be blighted" properties at discounted prices. These properties are in strategic locations throughout the City and offer opportunities for redevelopment to create green or other public spaces. Should the City continue this approach towards blighted properties?

- yes
- no
- no opinion

PUBLIC SAFETY - To serve our community better, we would like to ask you a few questions about the police protection provided to Springboro residents.

13. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **police protection** provided by the Springboro Police Department." Please check one.

- strongly agree
- agree
- neutral
- disagree
- strongly disagree

14. In general, how satisfied are you with each of the following areas of police service? Please check one for each.

	very satisfied	satisfied	dissatisfied	very dissatisfied	no opinion
on-duty patrol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
response time to requests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
general community outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
school programs and outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. In the past 12 months, have you contacted the Springboro Police Department for...check all that apply.

- general information to report a crime direct assistance speed enforcement no contact

16. Are there any areas in which police service could be improved? Please check all that apply.

- more cruiser patrol
- improved response time to requests for assistance
- more on-duty officers
- improved general community outreach
- improved school programs and outreach

CODE ENFORCEMENT - Springboro administers its own General Offenses, Zoning and Property Maintenance Code enforcement.

17. Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? Please check all that apply.

- fences
- junk cars
- litter
- maintenance of vacant buildings
- miscellaneous junk
- noise
- storage of recreational vehicles
- unattended pets
- unregistered vehicles
- vegetation height (weeds and brush)

PARKS AND RECREATION FACILITIES - We would like to ask you a few questions regarding parks and recreational opportunities in Springboro.

18. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **parks and recreation facilities** provided by the City of Springboro." Please check one.

- strongly agree agree neutral disagree strongly disagree

19. Over the past three years, have the following parks and recreation facilities listed below "**become better**," "**stayed about the same**," or "**become worse**"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
North Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clearcreek Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gardner Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Milo Beck Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North Park Amphitheater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseball Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soccer Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playground Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Picnic Shelters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concessions and Restrooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basketball Courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking Trail (North Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking Trail (Clearcreek Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. The City offers free concerts at the Amphitheater at North Park on Tuesday and Friday nights in July. Have you ever attended a free concert in the Amphitheater?

- yes, I have attended a free concert.
 no, and if no, why have you not attended a free concert? _____

CITY COMMUNICATION - We would now like you to consider issues pertaining to Springboro Council meetings and the City's communication efforts with residents.

21. In the past two years, how many City Council meetings have you attended? Please check one.
 none 1 - 3 4 - 6 7 - 9 10 or more
22. In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>? Please check one.
 none 1 - 3 4 - 6 7 - 9 10 or more
23. In the past year, how many times have you watched City of Springboro Council meetings live on television (GATV 6)? Please check one.
 none 1 - 3 4 - 6 7 - 9 10 or more
24. When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? Please check all that apply.
- | | |
|---|--|
| <input type="checkbox"/> in local newspaper | <input type="checkbox"/> City E-newsletter |
| <input type="checkbox"/> cable television public access channel | <input type="checkbox"/> City Internet website |
| <input type="checkbox"/> City printed newsletter | <input type="checkbox"/> City Facebook page |
| <input type="checkbox"/> Police Department App | <input type="checkbox"/> City Twitter Page |

DEMOGRAPHICS - We would like to know a little about you and your household.

25. Do you own or rent your home? Please check one. own rent
26. Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories:
- | | |
|--------------------------------|-------------------------|
| ____ younger than 10 years old | ____ 36 to 45 years old |
| ____ 10 to 17 years old | ____ 46 to 55 years old |
| ____ 18 to 25 years old | ____ 56 to 65 years old |
| ____ 26 to 35 years old | ____ 66 years or older |
27. What is your gender? Please check one. male female
28. What is your marital status? Please check one.
- | | | | | |
|---|--|----------------------------------|---|--------------------------------|
| <input type="checkbox"/> single (never married) | <input type="checkbox"/> single (divorced) | <input type="checkbox"/> married | <input type="checkbox"/> surviving spouse | <input type="checkbox"/> other |
|---|--|----------------------------------|---|--------------------------------|
29. Please indicate the year in which you were born. _____
30. If applicable, please indicate the year in which your spouse was born. _____

Additional comments you would like to share with City officials:

***Thank you for completing this survey.
Please place your survey in the self-addressed, postage paid return envelope and drop it in the mail.***



Appendix B: Warren County Profile

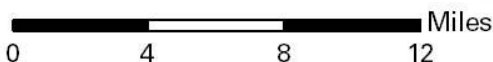
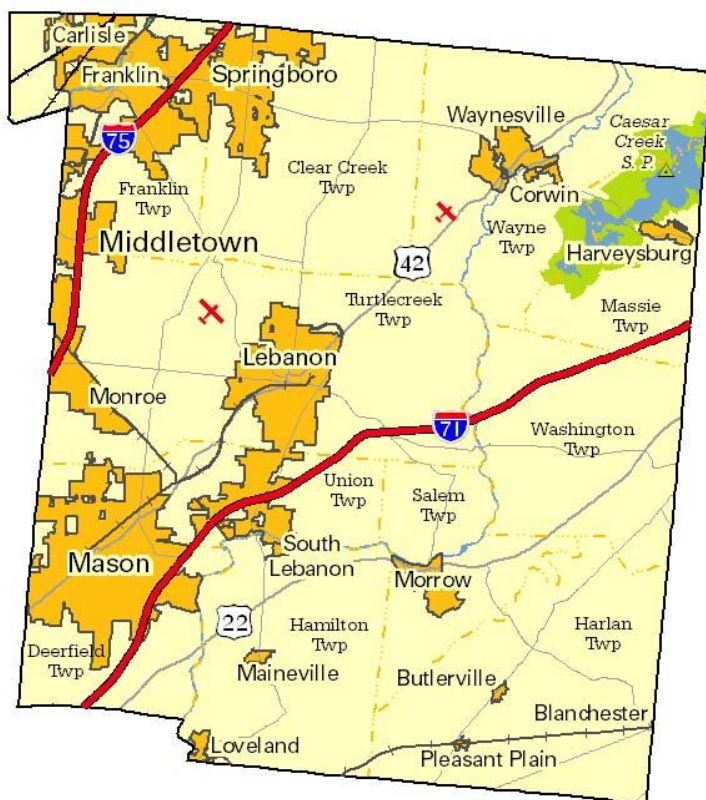
Ohio County Profiles



Prepared by the Office of Research

Warren County

Established: Act - May 1, 1803
2015 Population: 224,469
Land Area: 399.9 square miles
County Seat: Lebanon City
Named for: General Joseph Warren, Revolutionary War



Taxes

Taxable value of real property	\$5,410,399,600
Residential	\$4,384,742,230
Agriculture	\$163,757,000
Industrial	\$171,459,570
Commercial	\$690,440,800
Mineral	\$0
Ohio income tax liability	\$226,033,219
Average per return	\$2,288.16

Land Use/Land Cover

	Percent
Developed, Lower Intensity	21.37%
Developed, Higher Intensity	3.36%
Barren (strip mines, gravel pits, etc.)	0.08%
Forest	27.73%
Shrub/Scrub and Grasslands	1.50%
Pasture/Hay	19.72%
Cultivated Crops	24.34%
Wetlands	0.17%
Open Water	1.73%

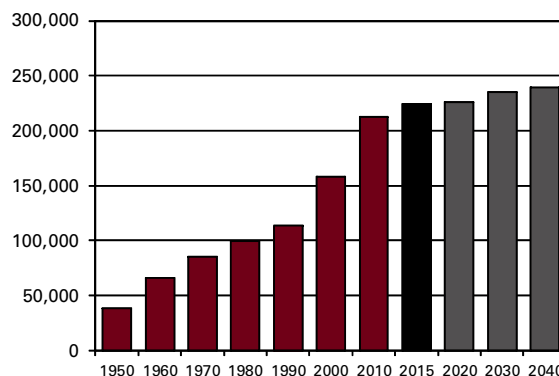
Largest Places

	Est. 2015	Census 2010
Deerfield twp UB	38,671	36,036
Mason city	32,662	30,857
Hamilton twp UB	22,382	20,913
Lebanon city	20,623	20,032
Springboro city (part)	16,962	16,159
Clear Creek twp UB	15,125	14,122
Turtlecreek twp UB	14,853	14,586
Franklin twp UB	12,367	11,571
Franklin city	11,783	11,769
Wayne twp UB	5,295	4,968

UB: Unincorporated balance.

Total Population

Census		Estimated	
1800		1910	24,497
1810	9,925	1920	25,716
1820	17,837	1930	27,348
1830	21,468	1940	29,894
1840	23,141	1950	38,505
1850	25,560	1960	65,711
1860	26,902	1970	84,925
1870	26,689	1980	99,276
1880	28,392	1990	113,909
1890	25,468	2000	158,383
1900	25,584	2010	212,693
		2011	215,804
		2012	217,749
		2013	219,743
		2014	221,816
		2015	224,469
		Projected	
		2020	225,770
		2030	235,640
		2040	239,060



Population by Race	Number	Percent
ACS Total Population	217,623	100.0%
White	196,081	90.1%
African-American	7,718	3.5%
Native American	242	0.1%
Asian	9,347	4.3%
Pacific Islander	41	0.0%
Other	1,082	0.5%
Two or More Races	3,112	1.4%
Hispanic (may be of any race)	5,226	2.4%
Total Minority	25,665	11.8%

Educational Attainment	Number	Percent
Persons 25 years and over	144,351	100.0%
No high school diploma	10,986	7.6%
High school graduate	39,450	27.3%
Some college, no degree	25,784	17.9%
Associate degree	12,290	8.5%
Bachelor's degree	35,501	24.6%
Master's degree or higher	20,340	14.1%

Family Type by Employment Status	Number	Percent
Total Families	58,576	100.0%
Married couple, husband and wife in labor force	28,482	48.6%
Married couple, husband in labor force, wife not	11,082	18.9%
Married couple, wife in labor force, husband not	3,058	5.2%
Married couple, husband and wife not in labor force	6,543	11.2%
Male householder, in labor force	2,629	4.5%
Male householder, not in labor force	368	0.6%
Female householder, in labor force	5,106	8.7%
Female householder, not in labor force	1,308	2.2%

Household Income	Number	Percent
Total Households	77,328	100.0%
Less than \$10,000	1,943	2.5%
\$10,000 to \$19,999	4,739	6.1%
\$20,000 to \$29,999	5,551	7.2%
\$30,000 to \$39,999	6,118	7.9%
\$40,000 to \$49,999	5,517	7.1%
\$50,000 to \$59,999	6,371	8.2%
\$60,000 to \$74,999	9,531	12.3%
\$75,000 to \$99,999	11,136	14.4%
\$100,000 to \$149,999	13,938	18.0%
\$150,000 to \$199,999	6,236	8.1%
\$200,000 or more	6,248	8.1%
Median household income	\$73,177	

Population by Age	Number	Percent
ACS Total Population	217,623	100.0%
Under 5 years	13,521	6.2%
5 to 17 years	44,344	20.4%
18 to 24 years	15,407	7.1%
25 to 44 years	58,104	26.7%
45 to 64 years	60,276	27.7%
65 years and more	25,971	11.9%
Median Age	38.2	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	58,674	100.0%
Married-couple families with own children	22,206	37.8%
Male householder, no wife present, with own children	1,650	2.8%
Female householder, no husband present, with own children	3,900	6.6%
Families with no own children	30,918	52.7%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	58,674	100.0%
Family income above poverty level	56,347	96.0%
Family income below poverty level	2,327	4.0%
Married couple, with related children	547	0.9%
Male householder, no wife present, with related children	180	0.3%
Female householder, no husband present, with related children	1,199	2.0%
Families with no related children	401	0.7%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	211,511	100.0%
Below 50% of poverty level	5,062	2.4%
50% to 99% of poverty level	7,100	3.4%
100% to 124% of poverty level	4,757	2.2%
125% to 149% of poverty level	6,682	3.2%
150% to 184% of poverty level	8,482	4.0%
185% to 199% of poverty level	3,733	1.8%
200% of poverty level or more	175,695	83.1%

Geographical Mobility	Number	Percent
Population aged 1 year and older	215,190	100.0%
Same house as previous year	188,698	87.7%
Different house, same county	10,085	4.7%
Different county, same state	10,273	4.8%
Different state	5,147	2.4%
Abroad	987	0.5%

Percentages may not sum to 100% due to rounding.

Travel Time To Work

	Number	Percent
Workers 16 years and over	97,750	100.0%
Less than 15 minutes	23,591	24.1%
15 to 29 minutes	37,841	38.7%
30 to 44 minutes	24,908	25.5%
45 to 59 minutes	7,590	7.8%
60 minutes or more	3,820	3.9%

Mean travel time 24.6 minutes

Housing Units

	Number	Percent
Total housing units	82,152	100.0%
Occupied housing units	77,328	94.1%
Owner occupied	59,787	77.3%
Renter occupied	17,541	22.7%
Vacant housing units	4,824	5.9%

Year Structure Built

	Number	Percent
Total housing units	82,152	100.0%
Built 2010 or later	1,853	2.3%
Built 2000 to 2009	22,284	27.1%
Built 1990 to 1999	20,575	25.0%
Built 1980 to 1989	8,990	10.9%
Built 1970 to 1979	9,113	11.1%
Built 1960 to 1969	6,013	7.3%
Built 1950 to 1959	7,112	8.7%
Built 1940 to 1949	1,801	2.2%
Built 1939 or earlier	4,411	5.4%

Median year built 1992

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	59,787	100.0%
Less than \$20,000	1,295	2.2%
\$20,000 to \$39,999	457	0.8%
\$40,000 to \$59,999	710	1.2%
\$60,000 to \$79,999	1,657	2.8%
\$80,000 to \$99,999	2,640	4.4%
\$100,000 to \$124,999	5,576	9.3%
\$125,000 to \$149,999	6,372	10.7%
\$150,000 to \$199,999	13,995	23.4%
\$200,000 to \$299,999	14,763	24.7%
\$300,000 to \$499,999	9,970	16.7%
\$500,000 to \$999,999	1,980	3.3%
\$1,000,000 or more	372	0.6%

Median value \$187,800

House Heating Fuel

	Number	Percent
Occupied housing units	77,328	100.0%
Utility gas	41,319	53.4%
Bottled, tank or LP gas	3,506	4.5%
Electricity	26,949	34.9%
Fuel oil, kerosene, etc	3,251	4.2%
Coal, coke or wood	866	1.1%
Solar energy or other fuel	1,044	1.4%
No fuel used	393	0.5%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	17,541	100.0%
Less than \$100	31	0.2%
\$100 to \$199	229	1.3%
\$200 to \$299	330	1.9%
\$300 to \$399	286	1.6%
\$400 to \$499	591	3.4%
\$500 to \$599	857	4.9%
\$600 to \$699	1,789	10.2%
\$700 to \$799	1,568	8.9%
\$800 to \$899	2,045	11.7%
\$900 to \$999	1,646	9.4%
\$1,000 to \$1,499	5,314	30.3%
\$1,500 or more	1,940	11.1%
No cash rent	915	5.2%

Median gross rent \$936

Median gross rent as a percentage of household income 27.1

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	45,490	100.0%
Less than \$400	201	0.4%
\$400 to \$599	586	1.3%
\$600 to \$799	1,512	3.3%
\$800 to \$999	2,992	6.6%
\$1,000 to \$1,249	5,924	13.0%
\$1,250 to \$1,499	8,221	18.1%
\$1,500 to \$1,999	11,844	26.0%
\$2,000 to \$2,999	10,613	23.3%
\$3,000 or more	3,597	7.9%

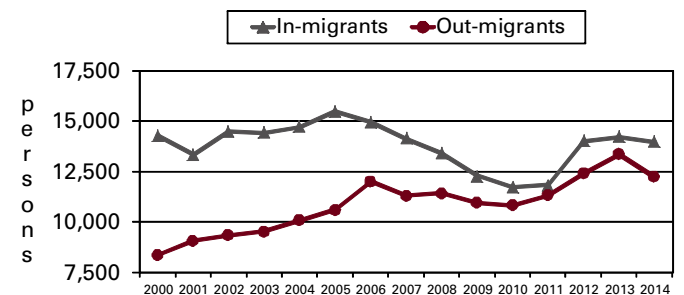
Median monthly owners cost \$1,617

Median monthly owners cost as a percentage of household income 21.5

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	2,384	58.7
Teen births / rate per 1,000 females 15-19	83	11.0
Deaths / rate per 100,000 population	1,652	745.3
Marriages / rate per 1,000 population	1,075	5.0
Divorces / rate per 1,000 population	803	3.8

Migration



Agriculture

Land in farms (acres)	106,624
Number of farms	942
Average size (acres)	113
Total cash receipts	\$66,708,000
Per farm	\$70,815
Receipts for crops	\$60,766,000
Receipts for livestock/products	\$5,942,000

Education

Public schools buildings	49
Students (Average Daily Membership)	36,707
Teachers (Full Time Equivalent)	1,982.2
Expenditures per student	\$9,365
Graduation rate	91.8
Non-public schools	14
Students	3,430
4-year public universities	0
Branches	0
2-year public colleges/satellites	0
Private universities and colleges	0
Public libraries (Main / Branches)	5 / 1

Transportation

Registered motor vehicles	234,313
Passenger cars	170,525
Noncommercial trucks	28,213
Total license revenue	\$5,489,607.64
Interstate highway miles	34.46
Turnpike miles	0.00
U.S. highway miles	44.51
State highway miles	137.75
County, township, and municipal road miles	1,243.95
Commercial airports	2

Health Care

Physicians (MDs & DOs)	656
Registered hospitals	1
Number of beds	328
Licensed nursing homes	17
Number of beds	1,463
Licensed residential care	11
Number of beds	1,187
Persons with health insurance (Aged 0 to 64)	93.1%
Adults with insurance (Aged 18 to 64)	92.0%
Children with insurance (Aged Under 19)	95.6%

Voting

Number of registered voters	146,974
Voted in 2014 election	60,050
Percent turnout	40.9%

Communications

Television stations	0
Radio stations	0
Daily newspapers	0
Circulation	0
Weekly newspapers	1
Circulation	39,241

Crime

Total crimes reported in Uniform Crime Report	3,509
Violent crime	135
Property crime	3,371
Arson	3

Finance

FDIC insured financial institutions (HQs)	4
Assets (000)	\$1,635,067
Branch offices	74
Institutions represented	17

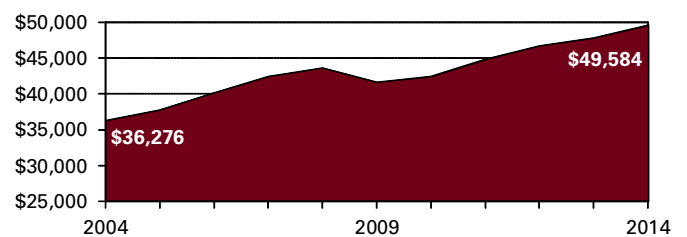
Transfer Payments

Total transfer payments	\$1,361,475,000
Payments to individuals	\$1,316,890,000
Retirement and disability	\$582,014,000
Medical payments	\$573,032,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$75,061,000
Unemployment benefits	\$16,115,000
Veterans benefits	\$33,394,000
Federal education and training assistance	\$22,033,000
Other payments to individuals	\$15,241,000
Total personal income	\$10,990,640,000
Dependency ratio	12.4%
(Percent of income from transfer payments)	

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	19
Acreage	9,324.60

Per Capita Personal Income



Civilian Labor Force

	2011	2012	2013	2014	2015
Civilian labor force	109,600	109,000	110,000	111,000	111,500
Employed	101,000	101,900	102,900	105,500	106,900
Unemployed	8,600	7,100	7,100	5,500	4,600
Unemployment rate	7.9	6.5	6.5	5.0	4.1

Establishments, Employment, and Wages by Sector: 2014

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	4,262	73,402	\$3,239,448,432	\$849
Goods-Producing	572	14,138	\$821,625,387	\$1,118
Natural Resources and Mining	30	236	\$7,075,968	\$576
Constuction	307	2,808	\$156,580,201	\$1,073
Manufacturing	235	11,094	\$657,969,218	\$1,141
Service-Providing	3,690	59,264	\$2,417,823,045	\$785
Trade, Transportation and Utilities	993	15,210	\$602,851,916	\$762
Information	68	1,358	\$93,803,117	\$1,328
Financial Services	461	4,768	\$294,238,863	\$1,187
Professional and Business Services	916	11,924	\$752,333,423	\$1,213
Education and Health Services	481	10,537	\$388,717,751	\$709
Leisure and Hospitality	429	12,886	\$195,500,047	\$292
Other Services	332	2,566	\$89,927,139	\$674
Federal Government		264	\$14,789,260	\$1,076
State Government		1,227	\$63,074,471	\$989
Local Government		8,237	\$334,936,209	\$782

Private Sector total includes Unclassified establishments not shown.

Change Since 2009

Private Sector	6.3%	13.9%	34.3%	17.9%
Goods-Producing	-7.1%	5.9%	28.7%	21.7%
Natural Resources and Mining	11.1%	30.4%	70.8%	30.6%
Construction	-13.5%	27.8%	56.0%	22.2%
Manufacturing	0.0%	1.1%	23.2%	22.0%
Service-Producing	8.7%	16.0%	36.3%	17.5%
Trade, Transportation and Utilities	2.4%	13.8%	32.0%	16.0%
Information	-5.6%	-21.4%	-20.4%	1.2%
Financial Services	11.1%	0.1%	15.0%	14.9%
Professional and Business Services	9.6%	12.7%	45.8%	29.3%
Education and Health Services	25.6%	46.1%	84.5%	26.2%
Leisure and Hospitality	10.0%	20.7%	27.1%	5.4%
Other Services	8.1%	-5.5%	45.2%	53.5%
Federal Government		-13.2%	1.5%	16.7%
State Government		-9.4%	-13.6%	-4.7%
Local Government		6.6%	5.2%	-1.3%

Business Numbers

	2011	2012	2013	2014	2015
Business starts	370	387	345	345	316
Active businesses	3,180	3,166	3,206	3,195	3,258

Major & Notable Employers

Aisin Seiki/ADVICS Co Ltd	Mfg
Atrium Medical Center	Serv
Cedar Fair/Kings Island	Serv
Cengage Learning Inc	Serv
Cintas Corp	Mfg
Kraft Heinz/Portion Pac Inc	Mfg
L-3 Cincinnati Electronics	Mfg
Luxottica Group SpA	Mfg
Macy's Inc	Trade
Mason Local Schools	Govt
Procter & Gamble Co	R&D
State of Ohio	Govt
WellPoint Inc/Anthem	Ins

Residential

Construction

	2011	2012	2013	2014	2015
Total units	864	590	1,086	1,301	962
Total valuation (000)	\$184,554	\$145,601	\$253,867	\$256,158	\$249,373
Total single-unit bldgs	484	557	796	783	898
Average cost per unit	\$255,636	\$249,009	\$263,754	\$255,250	\$264,930
Total multi-unit bldg units	380	33	290	518	64
Average cost per unit	\$160,068	\$209,195	\$151,443	\$108,681	\$179,168

Appendix C: Survey Frequency Tables

How satisfied are you with living in Springboro?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	192	49.9	50.8	50.8
	satisfied	172	44.7	45.5	96.3
	dissatisfied	11	2.9	2.9	99.2
	very dissatisfied	1	.3	.3	99.5
	no opinion	2	.5	.5	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

In the past five years, do you think Springboro has "become a better place to live, stayed about the same, or become a worse place to live?"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become a better place to live	146	37.9	39.4	39.4
	stayed about the same	177	46.0	47.7	87.1
	become a worse place to live	24	6.2	6.5	93.5
	no opinion	24	6.2	6.5	100.0
	Total	371	96.4	100.0	
Missing	System	14	3.6		
Total		385	100.0		

Which of the following statements best describes how you feel about living in Springboro?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I am happy here and will probably stay for the next five yrs	279	72.5	75.4	75.4
	I am happy here but will probably move in the next 5 years.	68	17.7	18.4	93.8
	I am unhappy here but will probably stay for the next 5 yrs.	10	2.6	2.7	96.5
	I am unhappy here and will probably move in the next 5 yrs.	7	1.8	1.9	98.4
	no opinion	6	1.6	1.6	100.0
	Total	370	96.1	100.0	
Missing	System	15	3.9		
Total		385	100.0		

How would you rate Springboro...as a place to live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	229	59.5	60.4	60.4
	good	131	34.0	34.6	95.0
	fair	18	4.7	4.7	99.7
	no opinion	1	.3	.3	100.0
	Total	379	98.4	100.0	
Missing	System	6	1.6		
Total		385	100.0		

How would you rate Springboro...as a place to raise a family

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	242	62.9	65.1	65.1
	good	101	26.2	27.2	92.2
	fair	17	4.4	4.6	96.8
	poor	2	.5	.5	97.3
	no opinion	10	2.6	2.7	100.0
	Total	372	96.6	100.0	
Missing	System	13	3.4		
Total		385	100.0		

How would you rate Springboro...as a place to retire

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	96	24.9	25.7	25.7
	good	122	31.7	32.7	58.4
	fair	80	20.8	21.4	79.9
	poor	40	10.4	10.7	90.6
	no opinion	35	9.1	9.4	100.0
	Total	373	96.9	100.0	
Missing	System	12	3.1		
Total		385	100.0		

When imagining Springboro five years from now, do you think the City should "pursue significant growth." "pursue moderate growth," or "remain the same?"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	pursue significant growth	32	8.3	8.5	8.5
	pursue moderate growth	224	58.2	59.6	68.1
	remain the same	114	29.6	30.3	98.4
	no opinion	6	1.6	1.6	100.0
	Total	376	97.7	100.0	
Missing	System	9	2.3		
Total		385	100.0		

**Over the past three years, have the following services listed below
"become better, stayed about the same, or become worse?" police
protection**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	68	17.7	18.0	18.0
	stayed about the same	239	62.1	63.4	81.4
	become worse	7	1.8	1.9	83.3
	no opinion	63	16.4	16.7	100.0
	Total	377	97.9	100.0	
Missing	System	8	2.1		
Total		385	100.0		

**Over the past three years, have the following services listed below
"become better, stayed about the same, or become worse?" street
and road conditions**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	100	26.0	26.5	26.5
	stayed about the same	184	47.8	48.7	75.1
	become worse	69	17.9	18.3	93.4
	no opinion	25	6.5	6.6	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

**Over the past three years, have the following services listed below
"become better, stayed about the same, or become worse?" zoning
enforcement**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	23	6.0	6.1	6.1
	stayed about the same	155	40.3	41.4	47.6
	become worse	42	10.9	11.2	58.8
	no opinion	154	40.0	41.2	100.0
	Total	374	97.1	100.0	
Missing	System	11	2.9		
Total		385	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" street name signs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	134	34.8	35.5	35.5
	stayed about the same	200	51.9	53.1	88.6
	become worse	14	3.6	3.7	92.3
	no opinion	29	7.5	7.7	100.0
	Total	377	97.9	100.0	
Missing	System	8	2.1		
Total		385	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" speed limit postings

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	42	10.9	11.1	11.1
	stayed about the same	294	76.4	77.8	88.9
	become worse	8	2.1	2.1	91.0
	no opinion	34	8.8	9.0	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" pothole repair

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	74	19.2	19.6	19.6
	stayed about the same	207	53.8	54.9	74.5
	become worse	66	17.1	17.5	92.0
	no opinion	30	7.8	8.0	100.0
	Total	377	97.9	100.0	
Missing	System	8	2.1		
Total		385	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" snow & ice removal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	104	27.0	27.5	27.5
	stayed about the same	226	58.7	59.8	87.3
	become worse	19	4.9	5.0	92.3
	no opinion	29	7.5	7.7	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

Recently, the City purchased the former IGA Plaza on the northwest corner of SR 73 and SR 741. Please indicate your preferences for the redevelopment of this property by ranking the following options from one (1) to three (3) with one being your highest p

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	retail shopping	269	69.9	82.3	82.3
	professional offices	36	9.4	11.0	93.3
	residential	22	5.7	6.7	100.0
	Total	327	84.9	100.0	
Missing	System	58	15.1		
Total		385	100.0		

Recently, the City purchased the former IGA Plaza on the northwest corner of SR 73 and SR 741. Please indicate your preferences for the redevelopment of this property by ranking the following options from one (1) to three (3) with one being your highest p

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	retail shopping	39	10.1	12.8	12.8
	professional offices	226	58.7	74.3	87.2
	residential	39	10.1	12.8	100.0
	Total	304	79.0	100.0	
Missing	System	81	21.0		
Total		385	100.0		

Recently, the City purchased the former IGA Plaza on the northwest corner of SR 73 and SR 741. Please indicate your preferences for the redevelopment of this property by ranking the following options from one (1) to three (3) with one being your highest p

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	retail shopping	21	5.5	7.0	7.0
	professional offices	39	10.1	13.0	20.0
	residential	240	62.3	80.0	100.0
	Total	300	77.9	100.0	
Missing	System	85	22.1		
Total		385	100.0		

For the past few years, the City has generally followed a policy of purchasing “blighted” or “vacant and soon to be blighted” properties at discounted prices. These properties are in strategic locations throughout the City and offer opportunities for rede

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	289	75.1	76.7	76.7
	no	35	9.1	9.3	85.9
	no opinion	53	13.8	14.1	100.0
	Total	377	97.9	100.0	
Missing	System	8	2.1		
Total		385	100.0		

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of police protection provided by the Springboro Police Department."

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	125	32.5	32.8	32.8
	agree	199	51.7	52.2	85.0
	neutral	49	12.7	12.9	97.9
	disagree	6	1.6	1.6	99.5
	strongly disagree	2	.5	.5	100.0
	Total	381	99.0	100.0	
Missing	System	4	1.0		
Total		385	100.0		

In general, how satisfied are you with each of the following areas of police service? on-duty patrol

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	104	27.0	27.5	27.5
	satisfied	205	53.2	54.2	81.7
	dissatisfied	14	3.6	3.7	85.4
	very dissatisfied	8	2.1	2.1	87.6
	no opinion	47	12.2	12.4	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

In general, how satisfied are you with each of the following areas of police service? response time to requests

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	85	22.1	22.5	22.5
	satisfied	118	30.6	31.2	53.7
	dissatisfied	10	2.6	2.6	56.3
	very dissatisfied	10	2.6	2.6	59.0
	no opinion	155	40.3	41.0	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

In general, how satisfied are you with each of the following areas of police service? general community outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	91	23.6	24.1	24.1
	satisfied	163	42.3	43.1	67.2
	dissatisfied	16	4.2	4.2	71.4
	very dissatisfied	10	2.6	2.6	74.1
	no opinion	98	25.5	25.9	100.0
	Total	378	98.2	100.0	
Missing	System	7	1.8		
Total		385	100.0		

In general, how satisfied are you with each of the following areas of police service? school programs and outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	100	26.0	26.7	26.7
	satisfied	133	34.5	35.5	62.1
	dissatisfied	3	.8	.8	62.9
	very dissatisfied	9	2.3	2.4	65.3
	no opinion	130	33.8	34.7	100.0
	Total	375	97.4	100.0	
Missing	System	10	2.6		
Total		385	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...general information

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	46	11.9	95.8	95.8
	5	2	.5	4.2	100.0
	Total	48	12.5	100.0	
Missing	System	337	87.5		
Total		385	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...to report a crime

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	34	8.8	100.0	100.0
Missing	System	351	91.2		
Total		385	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...direct assistance

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	33	8.6	100.0	100.0
Missing	System	352	91.4		
Total		385	100.0		

**In the past 12 months, have you contacted the
Springboro Police Department for...speed enforcement**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	11	2.9	100.0	100.0
Missing	System	374	97.1		
Total		385	100.0		

**In the past 12 months, have you contacted the
Springboro Police Department for...no contact**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	272	70.6	100.0	100.0
Missing	System	113	29.4		
Total		385	100.0		

**Are there any areas in which police service could be
improved? more cruiser patrol**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	79	20.5	100.0	100.0
Missing	System	306	79.5		
Total		385	100.0		

**Are there any areas in which police service could be
improved? improved response time to requests for
assistance**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	18	4.7	100.0	100.0
Missing	System	367	95.3		
Total		385	100.0		

**Are there any areas in which police service could be
improved? more on-duty officers**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	22	5.7	100.0	100.0
Missing	System	363	94.3		
Total		385	100.0		

Are there any areas in which police service could be improved? improved general community outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	78	20.3	100.0	100.0
Missing	System	307	79.7		
Total		385	100.0		

Are there any areas in which police service could be improved? improved school programs and outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	32	8.3	100.0	100.0
Missing	System	353	91.7		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? fences

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	11	2.9	100.0	100.0
Missing	System	374	97.1		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? junk cars

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	57	14.8	100.0	100.0
Missing	System	328	85.2		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? litter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	31	8.1	100.0	100.0
Missing	System	354	91.9		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? maintenance of vacant buildings

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	36	9.4	100.0	100.0
Missing	System	349	90.6		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? miscellaneous junk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	41	10.6	100.0	100.0
Missing	System	344	89.4		
Total		385	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? noise

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	37	9.6	100.0	100.0
Missing	System	348	90.4		
Total		385	100.0		

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?
storage of recreational vehicles**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	37	9.6	100.0	100.0
Missing	System	348	90.4		
Total		385	100.0		

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?
unattended pets**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	40	10.4	100.0	100.0
Missing	System	345	89.6		
Total		385	100.0		

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?
unregistered vehicles**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	8	2.1	100.0	100.0
Missing	System	377	97.9		
Total		385	100.0		

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?
vegetation height (weeds and brush)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	76	19.7	100.0	100.0
Missing	System	309	80.3		
Total		385	100.0		

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro."

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	126	32.7	33.7	33.7
	agree	195	50.6	52.1	85.8
	neutral	33	8.6	8.8	94.7
	disagree	19	4.9	5.1	99.7
	strongly disagree	1	.3	.3	100.0
	Total	374	97.1	100.0	
Missing	System	11	2.9		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	158	41.0	43.9	43.9
	stayed about the same	121	31.4	33.6	77.5
	become worse	10	2.6	2.8	80.3
	no opinion	71	18.4	19.7	100.0
	Total	360	93.5	100.0	
Missing	System	25	6.5		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Clearcreek Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	108	28.1	31.3	31.3
	stayed about the same	81	21.0	23.5	54.8
	become worse	1	.3	.3	55.1
	no opinion	155	40.3	44.9	100.0
	Total	345	89.6	100.0	
Missing	System	40	10.4		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Community Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	63	16.4	18.7	18.7
	stayed about the same	72	18.7	21.4	40.1
	become worse	3	.8	.9	40.9
	no opinion	199	51.7	59.1	100.0
	Total	337	87.5	100.0	
Missing	System	48	12.5		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Gardner Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	47	12.2	14.1	14.1
	stayed about the same	61	15.8	18.3	32.3
	become worse	2	.5	.6	32.9
	no opinion	224	58.2	67.1	100.0
	Total	334	86.8	100.0	
Missing	System	51	13.2		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" E. Milo Beck Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	63	16.4	18.8	18.8
	stayed about the same	70	18.2	20.8	39.6
	become worse	3	.8	.9	40.5
	no opinion	200	51.9	59.5	100.0
	Total	336	87.3	100.0	
Missing	System	49	12.7		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park Amphitheater

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	98	25.5	28.0	28.0
	stayed about the same	138	35.8	39.4	67.4
	become worse	6	1.6	1.7	69.1
	no opinion	108	28.1	30.9	100.0
	Total	350	90.9	100.0	
Missing	System	35	9.1		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Baseball Fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	59	15.3	17.3	17.3
	stayed about the same	83	21.6	24.3	41.5
	become worse	2	.5	.6	42.1
	no opinion	198	51.4	57.9	100.0
	Total	342	88.8	100.0	
Missing	System	43	11.2		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Soccer Fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	41	10.6	11.9	11.9
	stayed about the same	97	25.2	28.2	40.1
	become worse	4	1.0	1.2	41.3
	no opinion	202	52.5	58.7	100.0
	Total	344	89.4	100.0	
Missing	System	41	10.6		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Playground Equipment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	48	12.5	14.0	14.0
	stayed about the same	111	28.8	32.4	46.4
	become worse	13	3.4	3.8	50.1
	no opinion	171	44.4	49.9	100.0
	Total	343	89.1	100.0	
Missing	System	42	10.9		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Picnic Shelters

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	45	11.7	13.2	13.2
	stayed about the same	121	31.4	35.5	48.7
	become worse	8	2.1	2.3	51.0
	no opinion	167	43.4	49.0	100.0
	Total	341	88.6	100.0	
Missing	System	44	11.4		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Concessions and Restrooms

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	58	15.1	16.8	16.8
	stayed about the same	107	27.8	30.9	47.7
	become worse	16	4.2	4.6	52.3
	no opinion	165	42.9	47.7	100.0
	Total	346	89.9	100.0	
Missing	System	39	10.1		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Basketball Courts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	35	9.1	10.3	10.3
	stayed about the same	85	22.1	25.1	35.4
	become worse	3	.8	.9	36.3
	no opinion	216	56.1	63.7	100.0
	Total	339	88.1	100.0	
Missing	System	46	11.9		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Walking Trail (North Park)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	75	19.5	21.1	21.1
	stayed about the same	152	39.5	42.8	63.9
	become worse	6	1.6	1.7	65.6
	no opinion	122	31.7	34.4	100.0
	Total	355	92.2	100.0	
Missing	System	30	7.8		
Total		385	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Walking Trail (Clearcreek Park)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	89	23.1	25.9	25.9
	stayed about the same	65	16.9	18.9	44.8
	become worse	2	.5	.6	45.3
	no opinion	188	48.8	54.7	100.0
	Total	344	89.4	100.0	
Missing	System	41	10.6		
Total		385	100.0		

The City offers free concerts at the Amphitheater at North Park on Tuesday and Friday nights in July. Have you ever attended a free concert in the Amphitheater?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	208	54.0	54.6	54.6
	no	173	44.9	45.4	100.0
	Total	381	99.0	100.0	
Missing	System	4	1.0		
Total		385	100.0		

In the past two years, how many City Council meetings have you attended?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	349	90.6	91.1	91.1
	1 - 3	28	7.3	7.3	98.4
	4 - 6	2	.5	.5	99.0
	10 or more	4	1.0	1.0	100.0
	Total	383	99.5	100.0	
Missing	System	2	.5		
Total		385	100.0		

In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	140	36.4	36.6	36.6
	1 - 3	215	55.8	56.1	92.7
	4 - 6	16	4.2	4.2	96.9
	7 - 9	5	1.3	1.3	98.2
	10 or more	7	1.8	1.8	100.0
	Total	383	99.5	100.0	
Missing	System	2	.5		
Total		385	100.0		

In the past yeat, how many times have you watched City of Springboro Council meetings live on television (GATV 6)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	326	84.7	85.6	85.6
	1 - 3	41	10.6	10.8	96.3
	4 - 6	9	2.3	2.4	98.7
	7 - 9	2	.5	.5	99.2
	10 or more	3	.8	.8	100.0
	Total	381	99.0	100.0	
Missing	System	4	1.0		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to recieve this information? in local newspapers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	61	15.8	100.0	100.0
Missing	System	324	84.2		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to recieve this information? cable television public access channel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	16	4.2	100.0	100.0
Missing	System	369	95.8		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City printed newsletter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	272	70.6	100.0	100.0
Missing	System	113	29.4		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? Police Department App

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	68	17.7	100.0	100.0
Missing	System	317	82.3		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City E-newsletter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	178	46.2	100.0	100.0
Missing	System	207	53.8		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City internet web site

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	148	38.4	100.0	100.0
Missing	System	237	61.6		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City Facebook page

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	96	24.9	100.0	100.0
Missing	System	289	75.1		
Total		385	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City Twitter page

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	20	5.2	100.0	100.0
Missing	System	365	94.8		
Total		385	100.0		

Do you own or rent your home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	own	357	92.7	95.2	95.2
	rent	18	4.7	4.8	100.0
	Total	375	97.4	100.0	
Missing	System	10	2.6		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: younger than 10 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	4	1.0	4.4	4.4
	1	33	8.6	36.7	41.1
	2	42	10.9	46.7	87.8
	3	11	2.9	12.2	100.0
	Total	90	23.4	100.0	
Missing	System	295	76.6		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 10 to 17 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	5	1.3	5.0	5.0
	1	48	12.5	47.5	52.5
	2	39	10.1	38.6	91.1
	3	7	1.8	6.9	98.0
	4	2	.5	2.0	100.0
	Total	101	26.2	100.0	
Missing	System	284	73.8		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 18 to 25 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	4	1.0	6.8	6.8
	1	35	9.1	59.3	66.1
	2	16	4.2	27.1	93.2
	3	3	.8	5.1	98.3
	4	1	.3	1.7	100.0
	Total	59	15.3	100.0	
Missing	System	326	84.7		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 26 to 35 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	2	.5	3.4	3.4
	1	21	5.5	35.6	39.0
	2	36	9.4	61.0	100.0
	Total	59	15.3	100.0	
Missing	System	326	84.7		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 36 to 45 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	3	.8	2.8	2.8
	1	45	11.7	42.1	44.9
	2	59	15.3	55.1	100.0
	Total	107	27.8	100.0	
Missing	System	278	72.2		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 46 to 55 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	4	1.0	3.5	3.5
	1	67	17.4	58.3	61.7
	2	44	11.4	38.3	100.0
	Total	115	29.9	100.0	
Missing	System	270	70.1		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 56 to 65 years old?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	4	1.0	4.0	4.0
	1	53	13.8	53.5	57.6
	2	42	10.9	42.4	100.0
	Total	99	25.7	100.0	
Missing	System	286	74.3		
Total		385	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 66 years or older?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	5	1.3	5.2	5.2
	1	46	11.9	47.9	53.1
	2	45	11.7	46.9	100.0
	Total	96	24.9	100.0	
Missing	System	289	75.1		
Total		385	100.0		

What is your gender?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	143	37.1	37.9	37.9
	female	234	60.8	62.1	100.0
	Total	377	97.9	100.0	
Missing	System	8	2.1		
Total		385	100.0		

What is your marital status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	single (never married)	10	2.6	2.6	2.6
	single (divorced)	47	12.2	12.4	15.0
	married	295	76.6	77.6	92.6
	surviving spouse	22	5.7	5.8	98.4
	other	5	1.3	1.3	99.7
	1985	1	.3	.3	100.0
	Total	380	98.7	100.0	
Missing	System	5	1.3		
Total		385	100.0		