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CBT is Poised to Secure North, South Markets

As Cincinnati and Dayton continue to morph into a 60-mile long corridor of industrial, commercial and retail sites, CBT Company already has a more than 15-year footprint in Springboro.

CBT's roots were set in downtown Cincinnati, when belt maker Albert Stagnaro created the business to "serve the highly industrialized Cincinnati area with primarily made to order, custom belted products to help drive customers' production process," according to the company's website.

In 1975, James E. Stahl bought the company, which quickly grew from a handful of employees and product lines to more than 150 professionals and hundreds of product lines across several business units - automation, electrical supplies, mechanical/power transmission, pneumatics, belting and conveyor components, and client services.

CBT Company began serving the Greater Dayton market in 1989 when it opened a sales and warehousing facility on Stanley Avenue. Continued growth in the Cincinnati and Dayton corridor prompted the company's move to its



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Jet's Opens Pizza Franchise in Springboro

Jet's Pizza, located in the Drug Mart Plaza, 228 W. Central Ave., is the latest eatery to choose Springboro for its expansion and is among several specializing in pizza.

The franchisee also owns operations in Far Hills and Beavercreek, and sees "upscale Springboro as an excellent choice for a third location," says Jet's manager, Josh Bush.

"The Far Hills store has been open about four years, and our new location is doing well," he says. The Springboro Jet's has been open about nine months and offers carry out and delivery within a five-mile radius. Its signature offering is its deep-dish square pizza and flavored crusts.

Jet's also offers an assortment of hot and cold sandwiches, salads, as well as boneless chicken and wings.

Although new to Springboro, Jet's is the nation's 12th largest pizza chain, according to its website. The family-owned business has more than 300 locations with expansion planned this year. The Sterling Heights, MI-based company began in 1990 with brothers Eugene and John Jett.

Jet's now has franchisees in 16 states. A typical Jet's franchise calls

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Business Appreciation Breakfast Is Just Around The Corner

Please mark your calendars for Thursday, May 1 at 8:00a.m., as the City will be hosting the 10th Annual Business Appreciation Breakfast at Heatherwoode Golf Club. The breakfast is a way for the City to say THANK YOU to our Springboro businesses for choosing to operate within the City. Look for invitations to be sent out in the mail sometime in early April.



Springboro Ranked #8 Safest Place to Live in Ohio by Safewise

The SafeWise Report released its "50 Safest Cities in Ohio" list this week and Springboro is ranked #8. To compile this report, SafeWise used the most recent FBI crime data from 2011,

safewise  population, and other ranking factors, like unique safety initiatives and security programs implemented within the past few years. From the hundreds of cities in Ohio, they narrowed the list down to 50 and assigned rankings according to how the city met the criteria.

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current facility in Springboro, which accommodated a larger workforce and increased inventory. The 22,000 sq. ft. building at 130 Advanced Dr. aided CBT Company in meeting the needs of the industrial growth in Warren, Butler, southern Montgomery counties and to the north.

In December 2011, CBT expanded its Greater Dayton footprint with its acquisition of three Rexel facilities in Dayton, Hamilton and Greenville, bringing in more professionals and experience to better provide solutions on demand for its new and existing customers in the region.

As mechanical, electrical and digital innovations streamline the burgeoning manufacturing field, CBT seized the opportunity to expand its product line. For the last 25 years, CBT's portfolio has included industrial control productions from Rockwell Automation/Allen Bradley. Today, it's the only distributor in a 21-county area of the tri-state, "allowing it to meet the electrical, automation and power transmission needs of clients."

In the summer of 2013, CBT Company again invested in the Springboro market with a 3,000sf expansion of its facility on Advanced Drive, which added 16 cubicles and a high-tech conference room used to host customer training classes.

The Springboro facility now houses approximately 35 full-time employees, and Tom Budde serves as its branch manager. For more information, visit www.CBTcompany.com.



Please Recycle

After you are finished reading the *Business Matters* Newsletter, please consider the environment and recycle this publication instead of throwing it in the regular trash. This paper is recyclable. Thanks for doing your part!

Werlegig Focuses on Businesses' Visual Needs



When you meet Mark Werle, his company's name, Werlegig Imaging Pixels + Motion makes perfect sense and fits his product – innovative, technically challenging and targeted images for clients.

His open floor studio at 732 Pleasant Valley Dr. allows him easy access to the tools of his trade – from traditional professional film cameras to high-end digital cameras, video equipment, lights, props and backgrounds.

As with many entrepreneurs, Mark had a successful career before opening his studio 16 years ago. Marketing and public relations expertise has been mostly self-taught.

After earning his degree in photography at RIT, Mark worked for a large machine tool company in Sidney, OH, from the early to mid-1980s providing in-house photographic, video production services. Commercial photography at that time was almost exclusively done on large format view cameras and bulky lighting equipment for studio and on-site projects.

Becoming the photographer for Huffy Bicycles led him to Springboro. "As imports became more of an issue and Huffy began cutting overhead cost, I decided to strike out on my own. Today, Huffy remains one of my best clients," he said.



'Striking out,' took a leap of faith. When he opened in 1998 he had converted his efforts to a mostly digital format and as time passed has added video. Mark's

objectives are looking for opportunities to help businesses grow and utilizing social media.

"What drives my interest in photography is each job is different and to succeed you have to be able to understand the commercial, artistic and technical mix it takes to produce an outstanding product."

A sophisticated website highlights his work, from carbide probes and laser micro products to large industrial equipment. "I try to create a message about the subject that reveals itself as quality, strength, and value. It's all about reaching the customer's target market." He counts diverse companies such as Proctor & Gamble and Skyline Chili among his many clients.

Mark also does fine art portraiture, creating vintage candid family scenes. These photographs are printed with archival materials and sepia tones to create a unique family heirloom.

He and his wife, Michele have been local residents since 1987 and have three children. For more information, the website is werlegig.com; email is mark@werlegig.com, or call 937-748-3088.



Jet's Opens Pizza Franchise in Springboro

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for a 10-year contract and provides extensive training and continuing support. The chain has received "Best of the Best," and "Readers Choice" awards. It also has been featured or ranked in several industry publications, including Pizza Today and Entrepreneur magazine.

The local store has 20 employees, mostly part time. Pizzas are made to order on site and Jet's prides itself on the quality it delivers, he said.

Jet's is open Sunday through Thursday, 11 a.m. to 10 p.m., and until midnight on Friday and Saturday. For more information, call 937-748-5555 or go on line at www.jetspizza.com.



BUSINESS MATTERS

CodeRED High-Speed Notification System



Over the past few years, the City of Springboro has contracted with Emergency Communications Network (ECN) to use its CodeRED high-speed notification system which allows the City the ability to quickly deliver messages to targeted areas or the entire City. After sending out some calls, the City received some questions about the numbers or names that show up on Caller ID systems, so they can better identify who is calling.

When the City sends out a CodeRED message, landline Caller ID will read Emergency Communications Network or 866-419-5000 for emergency alerts or 855-969-4636 for general alerts. On cell phones, the CodeRED phone numbers above will need to be saved in the mobile device under a specific name like CodeRED for it to show up in the cell phone's Caller ID. Caller ID operates differently on cell phones than it does on landlines.

CodeRED will already reach the majority of residents who have a landline phone, so there should be no need to

register that phone number. However, the City encourages citizens to register their phone number if...

- *You have moved or changed your phone number in the last 6 months,*
- *You have an unlisted phone number,*
- *You use your cell phone as your primary phone number,*
- *You use TDD/TTY equipment, and/or*
- *You are a business. (Businesses are not automatically on CodeRED calling lists.)*

All businesses should register!!!

To add your cell phone number or business number to the database, simply log onto the City's website, www.ci.springboro.oh.us/codered.html, and add your information. Make sure to specify the address of your business.