

2  
Businesses and  
Breakfast

3  
Travel Authority Now  
Closer to Home

4  
You Can Go  
Home Again

SPRING 2011

Volume 7, Issue 2

## That Music Place Marks 10 Years

That Music Place at Springboro Pointe on West Central Avenue will hold a celebration this summer, marking its 10th year in business.

Owner Sheila Lairson said the retail store specializes in music lessons, instrument sales and rentals and accessories. "We marked our 10th year in January. We moved here from North Main Street five years ago and this is four times the size of our other location," she says.

That Music Place began with the popular Kindermusik program for newborns through six-year-olds, still offered today. Some 27 music teachers provide private lessons through That Music Place. Classes also are held at local pre-schools.

Sheila also has been a member of City Council for five years. For more information call 937-748-3501, or online at [www.mymusicplace.net](http://www.mymusicplace.net).



## Unique Partnership Links School, Hospital

EduCare medical office on the Springboro High School campus represents a unique partnership between Miami Valley Hospital and Springboro Community City Schools.

The practice occupies the third floor of the \$11 million multi-purpose building next to CareFlight Field, Springboro High School's football field. Opened about two years ago, the project was funded by Premier Health Partners, PHP, Miami Valley Hospital's parent company. The first floor provides locker, weight and meeting rooms for the football team, coach's offices and more.

Dr. F. Ward Blair moved his Springboro practice to the building when it opened. Board certified in Family Medicine, he has been in practice for more than 20 years. Dr. Blair earned his medical degree from the University of Cincinnati College of Medicine and completed a residency at Dewitt Army Community Hospital, Fort Belvoir, VA. He is rated a "five star" physician on Health

*(continued on page 3)*



## Businesses and Breakfast Both On the Rise

Food and food for thought were on the menu for the City's Seventh Springboro Business Appreciation Breakfast, held Thursday, April 8 at Heatherwoode Golf Club. About 180 local business people attended.

Last year's comment cards resulted in City Council's approval of a digital sign ordinance. "It's a direct response to your suggestion last year. If your business is interested in a digital sign, our staff will be happy to help you with the specifics," said City Manager, Chris Thompson.

"Last year, we talked about Austin Road improvements. Sadly, traffic back-ups mean cars wait through four, sometimes five lights to make turns. Talks with the Ohio Department of Transportation, ODOT, have resulted in them saying they have a plan to alleviate the situation. All I can suggest is hang in there, we are working to get it fixed."

The City joined the recently formed Warren County Transportation Improvement District and a northbound ramp to I-75 from Ohio 73 on the "right side of the road" is a high priority. An ODOT-required modification study is complete and the new ramp is high on the list of county projects.

Thompson also said bridgework on S. Main Street will include the construction of sidewalks in that area. However, the street will be one lane starting at the beginning of June.

Springboro Chamber of Commerce Director Carol Hughes told the group there are now 460 chamber members. In addition to acting as a resource for local businesses, and the chamber hosts three networking events each month. She also noted that 7,500 people attended the annual business expo, That Spring Thing, at Springboro High School.

## Everybody's Health Reaches Out to Springboro Business Community and Area Residents

Everybody's Health, now in Springboro, brings chiropractic and a wide array of complementary health and wellness services under one roof. The Springboro practice, 99 Edgebrook Dr., opened about six months ago in the former Wade Insurance Co. offices. Everybody's Health also has offices in Mason, Montgomery and Liberty Township.

These first few months have been one of building relationships in the community. Dr. Brent Zoller has been with the practice for two years, and serves as the primary chiropractor for Springboro. The practice was begun by Dr. David Berring.

In addition to the full spectrum of chiropractic care, the practice offers massage therapy, other physical therapies, hypnotherapy, non-surgical spinal disc decompression, and full body detoxification. "Our goal is to work closely with our patients, understand their goals and restore them physically, mentally and spiritually," says Dr. Zoller. Everybody's Health also offers health and wellness products, nutrition and supplements, fitness and weight loss counseling and products.

Dr. Zoller came to his career choice early. As an eight-year-old soccer player, he suffered a back injury that didn't respond to conventional medical treatment. His father took him to a chiropractor and both his injury and long-standing allergies, responded to treatment.

In addition to care and services on site, Everybody's Health has begun extensive outreach to local businesses, providing 10-minute chair massages on location and Lunch and Learn programs. The practice recently participated in a senior health fair and the annual Business Expo. Everybody's Health also offers speakers to schools and other groups.

In addition to networking in the community, Jen Ramsey, marketing director for all four locations, says Everybody's Health will open its doors to the community when it hosts a first anniversary celebration later this year.

For more information, call 937-748-0050 or on-line at [www.everybodyshealth.net](http://www.everybodyshealth.net).



*Dr. Brent Zoller providing a much needed massage to a client.*

# Travel Authority Now Closer to Home

The Travel Authority now resides in Springboro, meaning greater ease and convenience in planning personal and business travel.

Indeed, The Travel Authority had to 'travel' before opening its doors at 758 N. Main St., the Marketplace at Settlers Walk late last year. "We were in Centerville for three years, but even when we moved there, we had wanted Springboro," says manager and travel agent Jeannie Anderson.

Founded as Triangle Travel in Middletown, the agency underwent several ownership changes, becoming Trips Travel, with a second office in Dayton. In 2005 it was purchased by The Travel Authority. "Then, we purchased All World Travel in Dayton in 2009." The parent company, Altour, is based in New York and California.

"We have a relationship with American Express, the world's largest travel agency, and that's a great resource for our clients."

The four agents at the North Main Street office handle leisure and corporate travel. Two corporate travel specialists are based at the University of Dayton. Another specialist serves the Dayton Foundation. The 'office' also includes a home-based corporate agent and a business development manager.

"The world-wide financial unrest means we can find hotel bargains in Europe. There are excellent values in Ireland, Greece, Spain and Portugal right now. That's despite higher travel costs and higher exchange rates."

The move to Springboro has brought a significant increase in foot traffic. "That's a nice bonus. Of course, we often develop a good working relationship with our clients by telephone."

Business travel is expected to reach almost \$246 billion this year, a seven percent increase over 2010, according to predictions from a travel industry trade group. Jeannie said the office saw a nice increase in travel last year and she is hopeful the prediction for 2011 proves accurate.

Mom and Pop travel agencies became an endangered species when the airline industry drastically altered its reimbursement policies for agents. Following that loss of income, closures and mergers became common among smaller travel agencies. General travel knowledge, personal service, resources and close working relationships with American Express, cruise, airlines and tour specialists, are vital components of The Travel Authority's success, she says.

The local office plans a re-opening event Thursday, June 2. For more information, call 937-684-9044, or Jeannie at [jeannie.anderson@thetravelauthority.com](mailto:jeannie.anderson@thetravelauthority.com). The web address is [www.TheTravelAuthority.com](http://www.TheTravelAuthority.com).



## Unique Partnership Links School, Hospital

*(continued from front page)*

Grades, a popular Internet-based health services rating site.

Dr. Roberta Kern joined the practice in August and has a special interest in sports medicine. She earned her medical degree from The Ohio State University College of Medicine; completed her residency at Bethesda Family Practice and a fellowship in Primary Care Sports Medicine in Cincinnati. She also is board certified in Family Practice.

"My goal is to incorporate both sports medicine and family medicine into my practice. It's what drew me here and I enjoy working with Dr. Blair," she says. Springboro is a good fit for her, she says. Her interest in sports medicine sees her on the CareFlight Field on Friday nights helping to minimize injuries and maintain athletes' health.

PHP hospitals, Miami Valley and Good Samaritan in Dayton, Upper Valley north of Dayton, Atrium Medical Center, Franklin, Miami Valley South in Centerville, form partnerships with area schools and offer an array of career, health and wellness programs to them. The Springboro partnership takes the model to the next level.

"This building and this practice demonstrate the hospital's commitment to the community. Dr. Kern is valuable asset both to the medical practice and the community," says Dr. Blair.

EduCare is accepting new patients. For more information, call 937-748-2858. The office is in the CareFlight Field Building, 1629 S. Main St.



### Please Recycle

After you are finished reading the *Business Matters* Newsletter, please consider the environment and recycle this publication instead of throwing it in the regular trash. This paper is recyclable. Thanks for doing your part!

## Lawyer Finds You *Can* Go Home Again



Although still shy of her 30th birthday, it's unlikely that articulate, outspoken Springboro attorney Lauren Clouse, could be accused of being shy.

"I was always the mediator as a kid; even in second grade. I was the one who stood up and negotiated this or that among my playmates. I knew early on I

wanted to be an attorney," says Lauren.

The Clouse Law Firm, in the historic brick building at 20 S. Main St., is the firm's home. Lauren purchased the practice in March 2009 from Jennifer Coatney who took a position as a magistrate in Warren County Juvenile Court.

Lauren worked closely with Jennifer during the five-month transition before she took over the solo practice. "The practice was primarily, family, juvenile law, divorce, dissolution, custody cases and criminal law. Since then, we've expanded to business law, estate planning, and traffic," she says.

As she becomes established, she would like to move the practice more heavily into business law, such as start-ups

and franchises. "I knew early on that I wanted to practice law. All through college, I had no doubts. But I always thought I'd be with a large firm in a big city, and I did intern with a large law firm. When I met Jennifer, however, I decided to stay here. Now, my son goes to pre-school at the Methodist Church, and I can look out my office window and see the playground. Plus, my parents, brother and sister and my brother-in-law all live here, and I graduated from Ridgeville Christian School." She lives in Springboro with her four-year-old son, Caleb.



Lauren earned her bachelor's degree in political science from Miami University, Oxford, and her law degree from the University of Dayton. During law school she worked in the Warren County Prosecutor's office and for the Montgomery County Department of Job and Family Services.

The firm can be reached at 937-748-8085, on line at [www.clouselawoffice.com](http://www.clouselawoffice.com) or email at [lclouse@clouselawoffice.com](mailto:lclouse@clouselawoffice.com)