

2 Hardy Diagnostics
Makes the Inc. 5000

Warren County
SBDC

3 Engineering for the
21st Century
and Beyond

4 Farmers Agent Hopes
to Grow In 'Boro

FALL 2016

Volume 12, Issue 2

Doubleday's Looks Like a Home Run

While nothing is certain, the Thomas siblings, Jon, Steve and Stephanie, view the recently-opened Doubledays Grill and Tavern as a home run for the family.



It's the third restaurant to be housed in the Settlers Walk Marketplace outlot at 776 North Main St., but not the first restaurant for the Thomas family. With their father, Greg, the family also owns Doubledays in Centerville. "I've had a love for this Springboro building for years, starting back when it was Encore," says Jon, who lives just five minutes from the Springboro Doubledays.

While Doubleday's is the third restaurant in the location, if the family's business history repeats itself, it will build on the success enjoyed since opening in May after a complete renovation.

That history goes back to the family's grandparents who owned restaurants in Pennsylvania in the 1950s. After moving to Ohio, Jon's grandfather founded the Golden Nugget Pancake House, now a local landmark on S. Dixie Drive and Dorothy Lane, and operated by Jon's aunt and uncle.

Jon, Steve and Stephanie "work anywhere, anytime," says Jon. Their entry into the family business wasn't a given, however. "Dad insisted we all graduate from college," so an array of career options would be available to them. All three gravitated to the family business.

The successful Centerville location serves as a template for Springboro. Both offer extensive and seasonal menus, signature dishes and daily specials. The secret to a successful yet extensive menu comes from the ability and creativity to build on the basics, Jon says. Jon listens to his customers and tracks sales carefully, so popular items remain on the menu and new ones make their

(continued on page 2)

Kettering Health Network Offers a Contemporary Approach to Patient Centered Care

A recent and welcome addition to the Springboro community, conveniently located on N. Main Street, Springboro Health Center exhibits Kettering Health Network's significant and continued commitment in Warren County.



Springboro Health Center's innovative "one-stop" concept provides access to Kettering Physician Network board certified physicians and medical staff in primary care and a range of medical specialties, onsite pharmacy, imaging, x-ray and lab services, all in one convenient location. The 35,000 sq. ft., two-story Center features an open and welcoming design and contemporary approach to patient-centered care with centralized check-in and scheduling.

At Springboro Health Center, primary care providers and

(continued on page 3)

Hardy Diagnostics Makes the Inc. 5000

Inc. Magazine has once again included Hardy Diagnostics, located at 425 South Pioneer Blvd., in their list of the 5,000 fastest growing private companies in America. Hardy Diagnostics ranked #392 in the health industry.

Eric Schurenberg, Editor in Chief for *Inc.*, writes, "We honor just one thing: real achievement by a founder or a team of founders. No one makes the Inc. 5000 without building something great—usually from scratch." Schurenberg went on to write, "unless gutsy and determined people do that hard thing, free enterprise fails." And that is what Hardy Diagnostics is all about—engaging in free enterprise to the benefit of its customers, its employee-owners, and to public in general, as its products are used to diagnose and prevent disease.

Hardy Diagnostics is now a 100% ESOP (Employee Stock Ownership Plan) in which the employees are granted stock in their company each year at no cost to them. "The healthcare industry is a solid one with much potential for future growth. We are so fortunate to be in an industry that helps people live healthy lives," said Jay Hardy, President of Hardy Diagnostics. "The real key to our current success is the enthusiastic dedication of our employees who are now 100% owners of Hardy Diagnostics," he added.

Hardy Diagnostics is in good company. This year's Inc. 5000 list contains nationally recognized companies such as Dollar Shave Club while past honorees include Yelp, LinkedIn, Domino's Pizza, and Dell. The Inc. 500/5000 ranks companies by revenue growth over a three-year period. Hardy Diagnostics achieved a three-year sales growth of 45%.



Doubleday's Looks Like a Home Run

(continued from front page)



appearance. Monster Pizzas and a Breaded Pork Tenderloin sandwich are among the most popular items at the Springboro location.

"We have a very loyal clientele in Centerville, with many people coming in five and six times a week. This model is sustainable even in bad economic times. We're working to build that kind of repeat business and loyalty here in Springboro. We like to get to know customers by name."

As to a possible third Doubledays, Jon says, "Not yet. We love it, we have fun. We have a great staff and as long as they want to grow, we will. If the restaurant business is tough, I don't know it. "We're 'old school.' We learned from our family and we love what we do."

Doubleday's is open 11 a.m. to 9:30 p.m. Sunday's; 11 a.m. to 10 p.m. Monday through Thursday and Saturday, and until 10:30 Friday. Reach Doubledays at 937-514-7755 or at doubledaysgrillandtavern.com or follow them on Facebook.

City Partner: Warren County SBDC

The SBDC program provides high-impact, front line services designed to facilitate small business growth, job creation and access to capital. They



Warren County
Small Business
Development
Alliance

provide confidential one-on-one business advising at no cost, management training and education programs and technical assistance to companies with up to 500 employees.

Springboro has benefitted with nine (9) companies taking advantage of the SBDC and their services since 2013.

The City of Springboro is a founding member of the SBDC and hopes that all of our local businesses can take advantage of their FREE services. If you would like to contact a Warren County SBDC advisor, you can call either Mike or Joe at 513-932-8145, ext. 5317 or check out the website at www.warrencountysbdc.org.

Kettering Health Network Offers a Contemporary Approach to Patient Centered Care

(continued from front page)



specialists together in the same building as digital imaging and testing, work cohesively as a team to provide patients seamless and immediate access to diagnosis and treatment.

Family medicine physician and Springboro Health Center medical director, Ward Blair, MD has had a practice and home in Springboro for more than 20 years. "I am proud of all this Center has to offer," says Dr. Blair. "This is a great concept designed to provide greater access and better serve the health care needs of our community."

In addition to Dr. Blair, other primary care physicians in the center include; Cassandra Bond, DO, Michael Buch, DO and Thomas Dunn, DO. The Center also offers pediatric care with experienced local pediatrician Sue Karnitis, MD. Other medical specialties offered, include; obstetrics and gynecology, cardiology, orthopedics and sports medicine, with more to come based on the need in the community.

Springboro Health Center administrator, Tiana Davis, who grew up in the area and lives with her family in Springboro, brings with her extensive experience in health care and physician group practice management. "I'm excited to be a part of the Center," says Tiana, "We are proud of our commitment to patient-centered care, and live our mission by allowing our patient needs to drive service offerings and expansion."

Springboro Health Center is operated by Kettering Physician Network, an elite medical group representing more than 450 board certified physicians and advanced practice providers in more than 150 locations serving Cincinnati and Greater Dayton regions. Kettering Physician Network is a wholly owned subsidiary of Kettering Health Network, a non-for-profit network of eight hospitals in the Dayton metro area, Hamilton and Xenia. Kettering Health Network is recognized as one of the 2016 Truven Health Analytics 15 Top Health Systems in the United States.

For more information or to make an appointment with a physician at Springboro Health Center please call (937) 762-5000 or visit KetteringPhysicianNetwork.org.

Engineering for the 21st Century and Beyond

The 70th year of Crawford, Murphy and Tilly, CMT, engineers and consultants, now includes a recently-opened office in Settlers Walk. "We're committed to growing in Southwest Ohio and Springboro is a great place for us to land," says engineer Scott Knebel from the new office at 84 Remick Dr.

"CMT has many business relationships in the area, and we see much growth happening in the Cincinnati/Dayton corridor," says Scott.

That, and Springboro's business-friendly environment and



location are pluses. The firm's 13 offices focus on four main areas: aviation, highways and bridges, water resources, civil and site services. "We compete with larger firms, and we're pleased that local government work comprises just more than 60 percent of our business," he adds.

Scott is the Senior Project Manager for the firm's Highways and Bridges projects and divides his time between Springboro and CMT's other Ohio office in Columbus. He has been with CMT for about a year and brings extensive experience from a larger engineering firm. He notes that CMT uses technology not only for the planning and design stages of projects but also to reach out for experts in their other offices. The firm embraces new technology in the rapidly-expanding world of digital design and communication.

In addition to Springboro and Columbus, CMT has seven offices in Illinois, including its headquarters, three offices in Missouri, one in Indiana and one in Florida. Though the Florida office might seem an outlier, there's a solid reason for the small outpost. A valuable key employee moved to Florida but remains with CMT, focusing on sourcing aviation projects, while continuing to work on CMT projects elsewhere. About 20 of CMT's 260 employees are based in Ohio. "We have a fair amount of signature projects for the size of our firm and the capability of handling both large and small projects," says Scott.

The three founders met during their college years, reuniting following World War II. With construction of the nationwide system of expressways in the 1950s the friends combined their know-how into a business focused on the engineering needs of the long term nationwide highway project. Through five generations of leadership, CMT has broadened its expertise and focus to its four core areas.

For more information, CMT's web site is at cmtengr.com or phone 937-701-2193.



City of Springboro
320 W. Central Avenue
Springboro, OH 45066

PRSR STD
U.S. POSTAGE
PAID
SPRINGBORO, OH
PERMIT NO. 29

BUSINESS MATTERS

Farmers Agent Hopes to Grow In 'Boro

New business owner Cherie Kurtz is a farmer – in name only. Cherie is an agent with Farmers Insurance and was introduced to the community recently during an open house in her newly-opened office at 764 W. Central Ave.

Cherie became an agent for Farmers just over a year ago following a stint with insurer AIG. Until opening her own office she had been in Farmers large district office in Centerville. "I knew I wanted to open my own office. Farmers offers a great deal of support to individual agents and is very much like a family." Cherie sought out a company with a great reputation and a broad base of policies. Farmers outreach to small business owners and discounts for specific occupations also attracted her interest.

She resides in nearby Madison Township and her husband works in the area as well. She has two daughters, two granddaughters, a grandson and a fourth granddaughter due soon.

A business networking breakfast firmed her decision to choose Springboro for her office. She was impressed by the openness and friendliness she found among other local business owners. "I look forward to becoming involved in local activities and I've been very impressed with the Springboro Chamber and its programs."



Farmers has agencies nationwide, covers 10 million households and writes 19 million policies in all 50 states. It was begun in 1928, just one year before the Great Depression. The co-founders went from farm to farm throughout the Midwest offering to insure farm vehicles, an unusual product at that time. Farmers came through the depression with an intact and thriving business.

The farmers group offers a full spectrum of coverage for home, auto and life insurance, including financial products such as retirement planning and annuities.

For more information, Cherie's office is open 9 a.m. to 5 p.m. Monday through Friday. Call 937-550-1117 or e-mail at ckurtz@farmersagent.com. She also communicates with clients on her Facebook page.