

# 2 What's In A Name? 3 Your Personal Best Is YPB's Goal

# 4 The Sweet Smell of Success

FALL 2009

VOLUME 5

## Free Dry Cleaning 'Suits' the Times

A simple act of kindness has created new customers and new friends for Spring Park Dry Cleaners at 284 W. Central Ave.

In a positive sense, Spring Park Manager Lisa Hoffman has taken unemployed people 'to the cleaners'—free of charge. Area job seekers can have their business attire cleaned at no charge each week they have a job interview scheduled.

Customers looking for work can bring in a two-piece suit and two shirts or two blouses and two dresses. The service can save the money-pinched unemployed up to \$20 each week, she says.

"I saw an article in a trade publication about a California dry cleaner doing this and I thought it would be a nice thing to offer people during these hard times."

She has extended the offer for an indefinite period. "A lot of people have used the service. I think the need is still there. I've had return customers but so far no one's come back and told me they found a job."

Many people tell her they will continue to patronize Spring Park when they get a job. That was not her motivation, but like most small businesses, Spring Park struggles during tough economic times and increased business would suit her just fine.

Spring Park has been in Springboro for 16 years and, including Lisa, has four full and part time employees. She manages the 16-year-old family operation for her father, Lee Hollenbaugh.

Hours of operation are 7 a.m. to 7:30 p.m., Monday through Friday and 9 a.m. to 2 p.m. Saturday. For more information, call 748-0511.

## Springboro Named 41st Best Place to Live in America!

According to CNNMoney, the City of Springboro was named the 41st Best Place to Live in America in 2009! Springboro was the only community in the Miami Valley to be named to this year's list (and only one of six communities in the entire State of Ohio).



We are proud that CNNMoney figured out what our residents and businesses have known for years: Springboro is a great place to live, work, play, learn and grow!

To read the entire article about Springboro and to view the entire list of the Top 100 best places to live, please visit <http://money.cnn.com/magazines/moneymag/bplive/2009/top100>.

The City will be creating a small marketing campaign to advertise the ranking. Some of the marketing items will include entrance signs to the community, banners throughout our Historic Downtown and other small promotional items. The hope is that the marketing campaign will further enhance our economic development efforts within the City.

## Hampton Inn Grows with Springboro

The Hampton Inn & Suites opened its doors in Springboro seven years ago and has grown along with the city.

The Hampton expanded to 99 rooms within two years of its opening. Earlier this year it began offering a service that enables simultaneous computer use by meeting attendees with virtually no limit on the number of computers in use. By late this year, its large lobby, breakfast, and informal meeting area will undergo a complete redesign.

"Our meeting room accommodates from 10 to 100 people, depending on the setup and breaks into two rooms for flexible usage. With companies increasingly looking to train employees closer to home, our bookings have increased," says Elaine Justice, the Hampton's Director of Sales.

The meeting area also is popular for class reunions and wedding rehearsal dinners. "We also work closely with Springboro Chamber members have great choices from local caterers for any event. Our guests also can bring in their own food. Bridal parties can go to our website and create their own web page for their out-of-town guests to make room reservations. They can upload photos and personalize the page."

She also is connecting with the burgeoning sports market in the Cincinnati-Dayton area for weekend business. Church events and new area offerings, such as the Prodigy Training Center in Springboro offer opportunities, as well as Kingdom Sports in Franklin.

She and General Manager Brian Jordan have been with Hampton Inn & Suites for one year. They both bring extensive experience in the hospitality industry. Springboro's retro Main Street and proximity to Dayton and Cincinnati make the Hampton an excellent location, he says.

The local Hampton Inn & Suites is part of the Hilton chain and is among 10 motels owned and operated by Sidney-based S&S Management Inc.

For more information, call 937-743-2121.

## What's In a Name? Unique Offerings

Artist and entrepreneur Jennifer Sayer may find it a creative challenge to design the sign for her business, Murage, at 153 S. Main St.

Her artistic talent is primarily displayed through murals, trompe l'oeil, faux finishes, and decorative painting. Her artistic and entrepreneurial selves meet in the offerings of 'natural art and repurposed, upcycled chic.'

Upcycled means taking an item considered 'disposable and transforming it into something of greater use or value.' "Some upcycled items we offer include vintage fabric transformed into handbags or wall décor and bottles melted and shaped into beads with unique designs, then hung on chains as pendants or grouped as necklaces. We have an eclectic mix," offering an array of items on consignment for area artists, she says.

The store's name, 'Murage,' raises some eyebrows. In medieval times, 'murage' referred to a toll paid for building or repairing town walls in England and Wales, she says. Trompe l'oeil is the technique used to paint realistic imagery that creates the optical illusion of three-dimensional scenes or objects.

"I primarily focus on murals and trompe l'oeil. Apryl Topiah specializes in wall and ceiling faux finishes, Italian plasters and finished cabinetry. Apryl has been a sub-contractor for me for five years now and she's very talented."

Examples of her work can be seen in the shop, while trompe pieces are displayed both in photographs in the shop and on the Murage website. Local residents also can check out a trompe example at Rosati's Pizza and Catering on East Central Avenue.

Murage now offers American Clay plaster, an environmentally friendly product. The chemical-free, mold resistant plaster comes in more than 40 colors and can be color matched. Earth-friendly paints also are available.

Jennifer began her career as a commercial artist, and then moved to graphic design at an advertising agency. She opened her own studio nine years ago. Murage had been in an off-Main Street location for several years.

Murage is open Monday through Saturday from 10 a.m. to 3 p.m. and by appointment. For more information, call 937-748-9030 or check out the website at [www.murage.com](http://www.murage.com).



# Your Personal Best Is YPB's Goal



Pointing to several ceramic wands on the walls of Your Personal Best, owner Linda Cook, smiles and says, "We believe in all sorts of magic."

The real 'magic' she says, is in the personal training, lifestyle changes and improved health and fitness levels YPB helps clients achieve.

Linda opened the personal training facility's new quarters at 60 W. Eleanor Dr. 15 months ago. YPB expanded into the 3,000 sq. ft. leased building after three years in smaller quarters at 15 S. Main St. "I spent 18 months looking for just the right space for YPB."

YPB provides both individualized, one-on-one fitness training, nutrition and lifestyle management, "lots of small 'toys' most gyms don't have," and humor. "If it's not fun, not enjoyable, you're not going to stick to it." Exercise class size usually involves just three to four clients, and training is usually one-on-one.

"The biggest difference between us and others is that we work with people who have muscle or joint problems. That requires both extra care and increased knowledge of how muscles work. Recognizing our scope of practice, we make every effort to ensure our clients' success. Our team often works with people recuperating from hip replacement, other surgical procedures, or with arthritis and related conditions."

Clients help design the program that meets their needs and goals. Trainers provide the motivation, training, and nutrition expertise needed. Clients also can select specially designed 'quick start' and other programs.

Linda's knowledge, enthusiasm, and personal example of health and fitness drive the business. Fitness became her hobby 30 years ago. She left a career in the computing industry, trained clients at other fitness facilities, and started YPB 12 years ago.

Her education and certifications include: ACE Certified Clinical Exercise Specialist, Personal Trainer, LifeStyle/Weight Management Specialist, Group Exercise, SFAA Senior Fitness Specialist and Golf Conditioning Specialist.

For more information, call 937-748-9208 or online at: [www.ypbinc.com](http://www.ypbinc.com).

# The New City Building is Ready

It is hard to believe, but after 16 months of construction, the new City Building, located at 320 West Central Avenue, is complete! It was designed with the residents and businesses in mind. It is a "one-stop shop" that incorporates all the departments that are typically utilized by our citizens and businesses on a daily basis—Administration, Police, Finance, Tax, Utilities, Planning, Engineering and Building & Zoning.

As of September 29, all the City Departments mentioned above have moved into the new City Building. All phone numbers for the aforementioned departments remain the same. If you have forgotten any of the phone numbers, a quick reference is listed below.

## **Administration**

(937) 748-4352

## **Police (non-emergency)**

(937) 748-0611

## **Finance**

(937) 748-4343

## **Tax**

(937) 748-9701

## **Utilities**

(937) 748-9721

## **Planning**

(937) 748-6183

## **Building & Zoning**

(937) 748-9791

## **Engineering**

(937) 748-9791



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## The Sweet Smell of Success

The Klosterman Baking Company's Springboro plant plays an important role in the company's continuing success.

"The Springboro plant is an ideal location. When we looked at our market, Springboro is pretty much dead center and our delivery vehicles were already traveling the nearby Interstates," says Matt Boxrucker, Klosterman's Vice President of Operations.

"What this facility allowed us to do is broaden our market." From Klosterman's Cincinnati home base, Matt oversees the company's four producing plants, including Springboro. He joined the company almost four years ago and was involved in the plant start-up. Steve Hansen, Springboro's plant manager, oversees day-to-day operations, and the plant's 65 employees.

The 60,000 square foot facility on S. Pioneer Boulevard opened in 2006 and is currently completing a 5,000 square foot expansion.

Once a Huffy Tire warehouse, the reconfigured building accommodates Klosterman, plus offers room for expansion. Springboro and other cities competed to be the Klosterman location.

Klosterman began in Cincinnati more than 100 years ago, and today is one of the largest family-owned bakeries in the Midwest. The bakery began by

delivering fresh-baked bread using horse-drawn wagons. Today, it has more than 500 employees, 200 plus delivery vehicles and nine distribution centers, in addition to the producing plants.

The four plants produce more than 400 varieties of bakery products. A state-of-the-art warehouse distribution system ensures fast, fresh delivery to the company's food service distribution partners.

From there, bakery goods are delivered to more than 4,000 restaurants, groceries, hospitals and schools in Ohio, Kentucky, Indiana, Tennessee and Michigan.

Despite the nationwide economic slump, the Springboro plant operates on 10-hour shifts, six days a week. "The nice thing about our business is that people still have to eat," and Klosterman products are represented throughout the country's food chain.

The fourth-generation baking company can savor the sweet smell of success from coast to coast.

More information is available at: [www.klostermanbakery.com](http://www.klostermanbakery.com)

